
April 9th –10th, 2014

THE LEELA PALACE, BANGALORE



99tests • a-mantra
• AppExe • CoCubes • Brand Idea
• Cerebra • CereBrate • CloudAgent
• Contify • Continuity Patrol • Datonis
• ElastiStor • Ezetap • FIND • Freshdesk
• Hoverr.me • HSearch • Instaclique • Capillary
Technologies • Interview Master • iViZ Security
• Khemeia • KiSSFLOW • Kreeo • Linguify • LocoBuzz
• MindTickle • Motion Magix • nanobi analytics • Notiphi
• pawaaFILE • Peregrine7 • Thinxstream • Qubole
• RazorFlow • Uniken • RippleHire • Sapience
• Seclore FileSecure • Secure • ShieldSquare
• SignEasy • Thinkflow • Unified Sign On Express
• Unmetric • VoxApp
• WhatFix • WhistleTalk
• ZapStitch • ZipDial

Innovation for a Smarter Future

**WELCOME TO THE
INAUGURAL INTECH50
SUMMIT: THE
CATALYSTS OF
CHANGE**

Welcome to the inaugural InTech50 Summit: The Catalysts of Change

“Change” is the essence of the start-up eco-system, and the people behind start-ups are the Catalysts of Change. They are the fearless that embrace change, relentlessly leverage its power, and are most happy when they are in pursuit of change. Needless to say, these Catalysts need support—investors, customers, partners—who all want to be part of change, and invest time, money, and resources to help these Catalysts in every possible way.

Change also touches the Corporate world—where their employees, partners, and stakeholders demand tools, experiences, and ease-of-use from IT similar to what they experience on their mobile and social networks.

This first InTech50 Summit is designed to support the Catalysts for Change—in a completely new way. In a highly collaborative and feedback-centric format, both Changemakers—start ups that have shown tremendous potential in their product scope, and Changehelpers—CIOs, product leaders, and venture capitalists, work together meaningfully. Product CEOs will showcase their solution potential, and work collaboratively with buyers, investors, and partners to hone, shape, and create a plan to take their solutions to global markets—a true sign of India’s potential in innovation.

Your presence and participation is a great signal of support to the InTech 50 vision. You represent the most important facet of our vision—the drivers of change.

We hope you will enjoy this journey of positive change.

“Swagatam!”

Piyush Singh & Sharad Sharma
Co-Chairs, InTech50

INDIA – A START-UP HUB FOR THE WORLD

India – A Start-up Hub for the World

Total Number of Start-ups (2014)



USA

39,834



UK

3,530



INDIA

3,035



CANADA

2,787



GERMANY

1,090



ISRAEL

851



CHINA

376



JAPAN

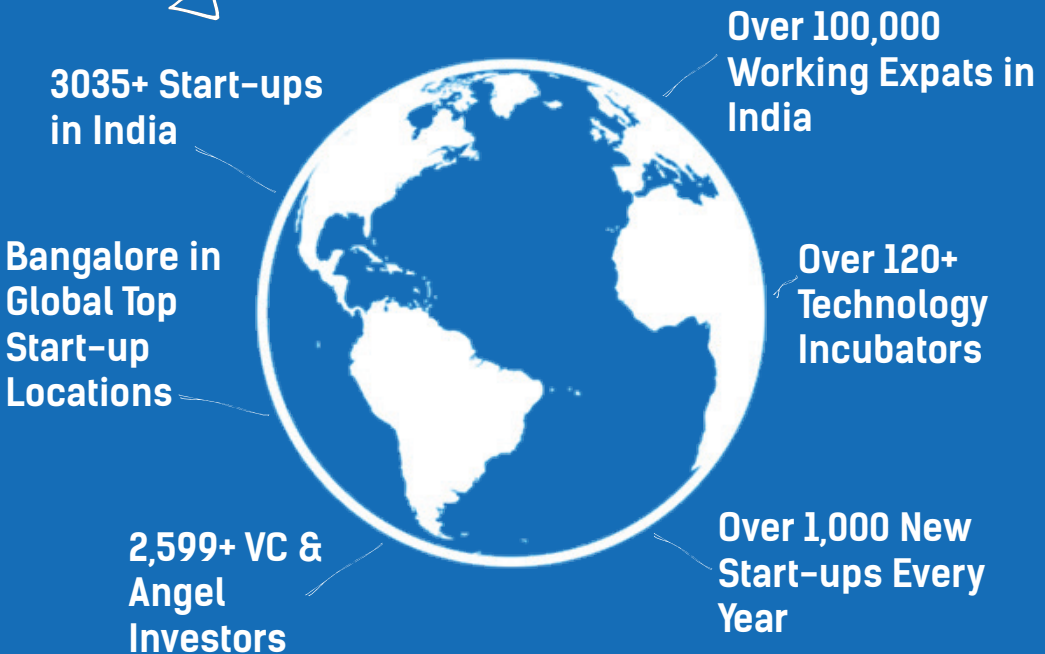
250

- India emerges as the world's 3rd largest start-up ecosystem

- 40% of all start-ups in ASIA originate from India

The Indian Start-up Ecosystem

INDIAN START-UPS FOR THE WORLD



**43% OF ALL INDIAN PRODUCT START-UPS
ARE FOCUSING ON GLOBAL MARKETS**

Success Stories Are Plenty



VALUATIONS

Over \$7.5 Bn+ of Cumulative Market Valuation of Indian Technology Start-ups

Indian data analytics companies MuSigma is valued at over US\$ 1 BN



INVESTMENTS

VC Firms/ Angels Invested About \$1.6 Billion in Start-ups in Over 293 Deals In India In 2013

Trading & Risk Management Software provider raised US\$41 Mn in 2013



ACQUISITIONS

30 Times Increase in the Median Deal Value for Acquisition of Indian Companies since 2009

ORACLE acquired India's i-Flex Solutions for a hefty sum of US\$600 MN



Promising Future of Indian Start-ups



Vast Talent
Availability
with 1,031+
MNC R&D
Centres

IT Expertise
with Over
\$100 BN+
IT-BPO
Market



Over \$100Bn+
of SMAC* Led
Level Playing
Market

2/3rd of All
Indian
Start-ups
Focused on
SMAC



Large MNCs
Setting up
Accelerators
in India

Indian Young
Entrepreneurs
Returning to
India to
Start-up

InTech50 Showcases the Young Stars



Early
Movers



Adolescent



Young Stars



Top
50
Finalists

PROGRAM AGENDA

April 9 – Entrepreneur Day

9:00-10:00am	Registration and Booth Setups “Gurus” to meet their assigned companies		
10:00 – 10:15am	Tea/Coffee Break		
10:15 - 10:30am	Opening General Session	Opening/Launch of the event	Piyush Singh/ Sharad Sharma – Co-Hosts, InTech50
10:30 – 11:15am	Welcome Address	Why India Rocks	Dr. Srivatsa Krishna , IAS, Secretary for IT, BT and S&T, Karnataka Government
11:15-12:00noon	Opening Keynote	Talk by Mr. Karnik	Kiran Karnik , Member, National Innovation Council, Government of India
12:00 – 1:00pm	How to Make it happen - lessons from front-line successes	A Moderated Panel of 4 executives from Product companies in India who made it big in different ways - Tally, Majesco, Polaris and Nucleus.	Shoaib Ahmed , Tally Solutions, Ketan Mehta , Majesco, Ravi Koka , Polaris & Vishnu Dusat , Nucleus Software Moderator: Gautam Mago , Sequoia Capital
1:00 -2:00pm	Lunch Break		
2:00-2:45pm	Design	Product design is more than just great user experience – it’s also about building the right thing and giving it that unique feel. Learn more about good UX design, and how entrepreneurs can use lean startup and customer development techniques to build the right thing.	Karthik Sundaram , Purple Patch Services
2:45-3:30pm	The Importance of the Entrepreneur/Change agent	Role played by entrepreneurs over the history of time - why is it important to have them, what makes them and how have they have persevered to create defining moments for themselves and others around.	Piyush Singh , Great American Insurance
3:30-4:00pm	Tea/Coffee Break		
4:00-4:45pm	Making Product Innovation Work	This session will delve into providing guidance for Product innovation - choosing the right problem; following a market-driven process; identifying key assumptions regarding need, technology, production and commercialization; testing these assumptions through a systematic process; and pivoting if assumptions are not upheld.	Rishi Krishnan , IIM, Indore
4:45-5:15pm	Relationship Building	This session will delve into the importance of relationship and network building - how does one go about building a personal agenda of building a network over a lifetime. The session will teach the importance of relationships that last a long time versus transactional relationships	Mukund Mohan , Microsoft Accelerator
5:15-5:30pm	Networking Break		
5:30-6:15pm	Valuation	We have all heard the stories of carpet purchase process in Morocco – there is no established price! The value lies in the eyes of the purchaser. Hear from two different perspectives. From a VC from USA on how they value the companies as they invest and then participate in the sale of the company and from an entrepreneur on the process of selling their company - reasons behind and the steps taken for valuation of the same	Rob Heimann , River City Capital and Manju Nath Gowda , i7 Networks
6:15-7:00pm		Work and Personal Life - Boundaries and Boundary-less: Life in today’s lane has gone from work-life separation to work-life balance to work-life integration. In this modern life there are boundaries and there are situations wherein there are no boundaries. Hear from a modern thinker and practitioner on how to live an integrated and enriched life and how to intermingle your passions with work in a seamless manner.	Karthik Srinivasan , Ogilvy & Mather
7:30-9:00pm	Dinner and Networking in Booth area		

April 10 – CIO/Technology Leader Day

8:15-8:30am	Opening Session	A brief background on the event, its importance and thanks to all participants.	Piyush Singh/Sharad Sharma
8:30-9:15am	View from VC's -	A Panel of VC's from USA and India - This would be a panel that discusses the needs of a VC and the challenges they have to overcome as they evaluate companies. They describe in their own words their recipe for success.	Rob Helman, River City Capital, Alok Goyal, Helion Venture Capital Sandeep Singhal, Nexus Partners Moderator - Tim Goddard, Corum Group Ltd
9:15-10:15am	Rapid-fire Pitch of Set 1 Companies	10 companies get 5 min each to present their story*	
10:15-10:30am	Tea/Coffee Break		
10:30-11:30am	Rapid-fire Pitch of Set 2 Companies	10 companies get 5 min each to present their story*	
11:30-12:00noon	Rapid-fire Pitch of Set 3 Companies	5 companies get 5 min each to present their story*	
12noon - 2pm	Lunch/Networking in Booth area.		
2:00-2:45pm	View from CIO's	4 Large company CIO's talk about their organizational imperatives - where do they see competition coming from, what do they think their weaknesses are, role they see in disruptive technologies, how do they aim to incorporate the same in their environment etc. They also educate the entrepreneurs on challenges they need to overcome to make the leap to large companies so that they can co-innovate.	Chris Hjelm, The Kroger Co Dawn Page, Citi Global Consumer Technology Jay Jayaraman, Colgate Palmolive Damon Frost, P&G – Gillette India Moderator - Leslie D'Monte, Live Mint
2:45-3:45pm	Rapid-fire Pitch of Set 4 Companies	10 companies get 5 min each to present their story*	
3:45-4:00pm	Tea/Coffee break		
4:00-5:00pm	Rapid-fire Pitch of Set 5 Companies	10 companies get 5 min each to present their story*	
5:00-5:30pm	Rapid-fire Pitch of Set 6 Companies	5 companies get 5 min each to present their story*	
5:30-7:00pm	Networking/Appetizers in Booth area		
7:00-7:45pm	View from Sponsors	3-4 of the large company CEO's who have sponsored will get the floor to describe - where do they see Product portfolio in their space as part of their Growth plans, how do they evaluate companies from acquisition/partnership standpoint, what areas would they like to see product evolution, when do they create themselves versus buying etc.	Piyush Singh
7:45-8:10pm	Award Ceremony	Awards would be handed out under various categories: Best Presentation in each category, Most innovative solution in each category, Best Booth in each category etc.	
8:15-9:30pm	Networking/Dinner in Booth Area		

*Rapid fire Pitch Sequence of InTech50 Companies is available

Sequence of InTech50 Companies

Pre Lunch, April 10, 2014

Sequence	COMPANY NAME	CATEGORY	Time
1.1	QuickoLabs	Experience and Engagement Management	9:15 AM
1.2	CereBrahm	Experience and Engagement Management	9:20 AM
1.3	Sapience Analytics Pvt Ltd	Experience and Engagement Management	9:25 AM
1.4	Thinxtream Technologies	Experience and Engagement Management	9:30 AM
1.5	TouchMagix Media Pvt. Ltd.	Experience and Engagement Management	9:35 AM
1.6	ZipDial Mobile Solutions Pvt Ltd	Experience and Engagement Management	9:40 AM
1.7	Interview Master	HR- Recruitment	9:45 AM
1.8	Trampoline Tech private Limited	HR- Recruitment	9:50 AM
1.9	WhistleTalk	HR- Recruitment	9:55 AM
1.10	VoxApp	Mobile Survey	10:00 AM
Networking / Coffee Break			
2.1	Athena Information Solutions Pvt Ltd	BI/Analytics	10:30 AM
2.2	Bizosys Technologies	BI/Analytics	10:35 AM
2.3	Flutura Business Solutions Pvt Limited	BI/Analytics	10:40 AM
2.4	Locus Labs Pvt Ltd	BI/Analytics	10:45 AM
2.5	nanobi data and analytics private limited	BI/Analytics	10:50 AM
2.6	Stelae Technologies	BI/Analytics	10:55 AM
2.7	Qubole	BI/Analytics	11:00 AM
2.8	Brand Idea Consultancy P. Ltd.	BI/Analytics	11:05 AM
2.9	Capillary Technologies	BI/Analytics	11:10 AM
2.1	Heckyl	BI/Analytics	11:15 AM
Networking / Coffee Break			
3.1	Instaclique	Ecommerce	11:30 AM
3.2	3Y3 Digital labs	Ecommerce	11:35 AM
3.3	Ezetap Mobile Solutions Pvt. Ltd	Ecommerce	11:40 AM
3.4	OrangeScape	Process Management	11:45 AM
3.5	Ozonetel Systems Pvt Ltd	Telephony- Cloud Contact Center	11:50 AM
Lunch Break			

Sequence of InTech50 Companies

Post Lunch, April 10, 2014

Sequence	COMPANY NAME	CATEGORY	Time
4.1	ArrayShield Technologies Private Limited	IT Security	2:45 PM
4.2	Aujas Network Pvt. Ltd.	IT Security	2:50 PM
4.3	Pawaa Software	IT Security	2:55 PM
4.4	Seclore	IT Security	3:00 PM
4.5	Uniken India Private Limited	IT Security	3:05 PM
4.6	iViZ Security	IT Security	3:10 PM
4.7	Unified Sign On Express(ILANTUS)	IT Security	3:15 PM
4.8	CloudByte	IT Services - Storage Management	3:20 PM
4.9	SatNav Technologies Pvt Ltd	IT Services - Facilities Mgmt. Software	3:25 PM
4.1	i7 Networks	IT Services – Mobile Device Management	3:30 PM
Networking / Coffee Break			
5.1	Mobilious	IT Services - Development	4:00 PM
5.2	SignEasy	IT Services - Development	4:05 PM
5.3	Thinkflow Software	IT Services - Development	4:10 PM
5.4	LinguaNext Technologies Pvt. Ltd.	IT Services - Development	4:15 PM
5.5	RazorFlow	IT Services - Development	4:20 PM
5.6	ZapStich	IT Services - Development	4:25 PM
5.7	Altizon	IT Services - Development	4:30 PM
5.8	99tests	IT Services - Testing	4:35 PM
5.9	Freshdesk	IT Services - Help Desk	4:40 PM
5.1	Perpetuuiti	IT Services - DR	4:45 PM
Networking / Coffee Break			
6.1	i-nable solutions	Knowledge Portal	5:00 PM
6.2	MindTickle	HR- Learning Management Software	5:05 PM
6.3	CoCubes Technologies Pvt. Ltd.	HR- Talent Management/LMS	5:10 PM
6.4	Unmetric	Social Analytics	5:15 PM
6.5	Spatial Ideas	Social Analytics	5:20 PM

Participating Companies

whatfix

Product Name: WhatFix

Website : whatfix.com

Twitter : [@whatfix](https://twitter.com/whatfix)

About Whatfix:

Its boring to read a verbose product help or go through a screen-cast, if you feel the same, its time to switch over to whatfix and put an end to traditional style of documentation.

With whatfix anyone can create interactive guides with just few clicks (under 5 mins), thus improving efficiency of document creation. WhatFix guides can be integrated as videos, slideshows or as articles in knowledge base and can be added as widgets or links inside applications. Users can launch inline instructions directly from knowledge base or from applications.

Whatfix encourages self service resulting in reduction of support queries and improvement in user on-boarding. It can also be used for providing hands-on to students and making training's effective.

PRODUCT AVAILABILITY

On-Cloud & export function to
deploy guides On-Premise

CUSTOMERS / PARTNERS

05

CUSTOMERS

GreyTip, D'Angers University, Flipkart,
Praxify

USE CASES

Improving customer support
Quick on-boarding of users
Increasing training effectiveness
Efficiency of documentation team

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Khadim Batti, Co-Founder
City: Bangalore, India.

Product Name : CereBrate

Website : www.cerebrahm.com

About CereBrate

CereBrate is a platform that helps businesses gain customer insights, make the organization customer centric and inspire customer loyalty.

The platform provides an integrated set of tools and apps. The tools help the business in designing digital feedback/market research questionnaire, conduct surveys, aggregate feedback from various sources, integrate with existing business information systems and create a customer centric view.

The analytics application provides instant and comparative scorecards, brand metrics, real-time alerts, trends, etc. with the ability to do interactive multi-dimensional analysis.

The engagement apps open a new and exclusive communication channel with the customers and provide an opportunity to be connected with the customers always and take pro-active steps to engage with them.

PRODUCT AVAILABILITY
On-Cloud & On-Enterprise

PAYING CUSTOMERS
5

CUSTOMERS
Manipal Hospitals, Motherhood Hospitals, Cloudnine Hospitals, Anand Diagnostics and Bhima Jewelers

USE CASES
Feedback Central, Market Research, Customer Analytics, Scorecards, Complaint Tracking & Resolution, Instant Customer Recovery and Continuous Meaningful Engagement

FOCUS VERTICALS
Healthcare, Automobiles and Retail

FUNDING STATUS
Self-funded

CO-ORDINATES
Contact Person: Balasubramanian,
Co-founder and CEO
City: Bangalore, India

Product Name: Sapience

Website : www.sapience.net

Twitter : [@sapienceguru](https://twitter.com/sapienceguru)

About Sapience:

Sapience delivers a 20+% gain in organization productivity, without requiring any change in the existing process. This is a game-changer for any business, since it can result in annual value of Rs. 10 million at Indian salaries (and \$ 1 million at US compensation) per 100 employees and contractors.

- CxOs get insights into capacity utilization and efficiency trends across different business dimensions (business units, projects, locations, skills, verticals etc.).
- Managers get the 'big picture' about their team's effort. They can guide their teams towards optimal effort.
- For employees, Sapience provides self-quantification at work, with a personal dashboard that is like a 'mirror' to their work.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

NO. OF CUSTOMERS

45

CUSTOMERS / PARTNERS

75,000+ users at 2 Global 200 enterprises, 5 global ISVs, 4 of India's Top 10 IT companies, 6 more of India's next 25 IT firms, and many SMEs in IT, Engineering Services, BPOs, KPOs and Finance.

USE CASES

Employee Productivity, Organization Efficiency, Outsourced Vendor Relationship Management, Governance, Risk & Compliance

FOCUS VERTICALS

IT & ITES, Global ISVs, KPOs and non-voice BPOs, Engineering Services, IT Outsourcing, and back offices of BFSI, manufacturing and retail firms.

FUNDING STATUS

Funded by Indian Angel Network and Seed Enterprises (Rs. 6.2 Cr)

CO-ORDINATES

Contact Person: Avinash Sethi – CMO
City: Pune, India



**Product Name: PrintJinni[®],
PrintRover[®] Enterprise[™]**

Website : www.thinxstream.com

Introduction

PrintRover Enterprise – Universal enterprise printing solution that enables employees in an organization to print from almost any device (traditional desktops to BYOD mobile platforms) to PostScript[®]/PDF compliant printers/MFPs from any vendor. PrintRover Enterprise enforces organization-wide information security protection (secure authentication based printing) enabling compliance with Sarbanes-Oxley, Gramm Leach Bliley, HIPPA and other legislation, and printing control, tracking and management. It is a comprehensive, cost- effective offering that can be deployed on premise or on a cloud, integrates with existing IT infrastructure and eliminates vendor lock-ins. Solutions for device-to-cloud document workflow and Section 508 compliance are also available. PrintRover Enterprise will be adopted by leading Managed Print Service providers in the US after its launch in May 2014.

PrintJinni - Consumer printing app that enables smartphone/tablet users to preview/print content accurately to virtually any vendor's Wi-Fi/Wi-Fi enabled printer – like a "Universal Printer Driver App". 200K+ registered PrintJinni users are using it across iOS[™], Android[™] and BlackBerry[®] OS platforms. A Windows Phone[®] 8 version will shortly be available. PrintJinni is available in multiple languages across 44 countries from various app stores. Exclusive OEM solutions (e.g., Mobile Print App for Dell[™]) are also available.

PrintRover (www.printrover.com) and PrintJinni (www.printjinni.com) are offerings from the Print Solutions Group of Thinxstream Technologies (www.thinxstream.com). Thinxstream is a global software company with a wide range of offerings and has successfully enabled leading customers, including Fortune 500 companies, meet their application, product and business goals.

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact: Ranga Raj (Co-Founder)

City: Bangalore, India



Product Name: MotionMagix

Website : www.touchmagix.com

Introduction

TouchMagix™ manufactures a variety of interactive display technologies to mesmerize audiences by providing them virtual experiences with gesture, touch and mobile. TouchMagix' gesture based Interactive Floor and Interactive Wall systems convert open and idle spaces into engaging and fun-filled environments. And its large format multi-touch displays ensure exciting, entertaining and educating interactive experiences. TouchMagix has presence in 40 countries, served more than 300 brands globally

PRODUCT AVAILABILITY

On-Premise

NO. OF CUSTOMERS

More than 400 worldwide

CUSTOMERS / PARTNERS

Guinness, E&Y, Airtel, Google among others

USE CASES

Customer engagement, Kids engagement, corporate programs and internal event

FUNDING STATUS

Self Funded

CO-ORDINATES

Anup Tapadia, Founder
Chandramouli Bhattacharya,
Marketing Manager



Product Name: Mobile Consumer Intelligence Platform

Website : www.ZipDial.com

Twitter : [@ZipDial](https://twitter.com/@ZipDial)

About ZipDial's Platform:

The next 3 billion consumers are the fastest growing segment in the world, but they are largely invisible. Given that 90%+ of payments happen in cash and 80%+ have phones without mobile internet, there is essentially zero data on these consumers today. By creating a better user experience and better marketing technology for Emerging Markets, ZipDial drives data and analytics that lead to improved targeting, personalization and higher ROI marketing campaigns.

The ZipDial Platform has solutions and applications to solve a wide range of brand objectives, including:

- Brand Awareness – Multi-interface engagement to drive brand awareness across voice, text and Smartphone interfaces
- Product Trials – Automated couponing, sampling, and point-of-sale integrations to drive produce trials with deep analytics
- Viral Campaigns – Viral campaigns from any traditional offline media use ZipDial Friend Referrals as well as integrations with Facebook and Twitter

Customers can simply log into ZipDial's campaign management portal to create rich engagement campaigns on the fly.

ZipDial's patent-pending platform for mobile marketing, engagement and analytics is proven with phenomenal results, including:

- 50 times higher Brand Awareness
- 460% increase in the Reach in Media
- Loyalty up to 13 engagements per user per month
- 70% increase in Sales and real business impact
- 300% improvement in Offline-Online bridge
- and more...

Both large global brands and local SMEs can log into ZipDial's Analytics Dashboards to see real-time results of campaigns. With access to these analytics, first time brands can not only benefit from campaign performance but also consumer profile analytics in real-time across all online and offline traditional media channels. Insights driven by ZipDial's platform are then used to inform even more effective marketing and media plans.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

NO. OF PAYING CUSTOMERS

500+

CUSTOMERS

FMCG: Procter & Gamble, Unilever, Pepsico, Coca-Cola, Colgate, Mondelez, Nestle, Johnson & Johnson, GlaxoSmithKline, Reckitt Benckiser, L'Oreal, Nivea.
MEDIA: Walt Disney Co., Viacom, Times Group.
WEB: Flipkart, MakeMyTrip, SnapDeal, Shaadi.
FINANCIAL SERVICES: ICICI Bank, Kotak Mahindra Bank, Bank of India.

USE CASES

Re-targeting to create behavior change for 100% of mobile consumers across all media (print, TV, product packages) based on demographic and behavioral profiles.

Attribution tracking and analysis across Traditional Media to better plan media spend.

Purchase cycle analytics and user-level targeting of mobile campaigns to drive Product Trials and Consumer Loyalty.

ROI Analysis for both Sales awareness based on actual engagement and purchase conversions across millions of consumers at an individual level; Avoid dependency on indirect surveys of small samples sizes and get rich insights from massive volumes of data.

FOCUS VERTICALS

FMCG, Media & Entertainment, Consumer Durables, Web & Ecommerce, Financial Services, Retail, and SMEs

FUNDING STATUS

Funded

CO-ORDINATES

Contact Person: Valerie R. Wagoner, CEO
City: Singapore.



Website : www.Interviewmaster.in

Product Name: Interview Master

Twitter : [@IntrviewMaster](https://twitter.com/IntrviewMaster)

About Interview Master

Interview Master is a global pioneer in easy to use, robust video and mobile recruitment solutions, improving quality of hire and recruiter productivity significantly and adding a brand-persona touch to attracting talent. Its innovative Asynchronous Online Video and Mobile Interview Platform helps companies to conduct screening interviews without interviewers at the fraction of the cost otherwise while the Talent Analytics Engine helps improve hiring processes significantly.

Interview Master is a cloud-based technology using SaaS as mode of delivery. It delivers scalable and robust assessment platform on demand to businesses which can quickly deploy large number of visual and objective assessments in real time. Our innovative clients including many of the Fortune 500 are saving more than \$1 million for every 1000 positions filled in their organization and candidates love the ease of appearing for a video interaction without having to take a day off or travelling to employer's office.

It helps companies transform the recruitment process by ensuring much lower interview cycle time, overall vacancy time, interview coordination/scheduling time and in manager review time through better recruiter-hiring manager collaboration. It also leads to a better candidate reach ensuring that our clients hire more top performers and less poor performers and reduce the turnover. Equipped with a Talent Analytics Engine Interview Master helps recruiters derive meaningful inferences from interview data like never before in hiring process.

PRODUCT AVAILABILITY

On-Cloud

PAYING CUSTOMERS

32

CUSTOMERS

7 of Top IT/BPO companies & major Engineering/Pharma companies across the globe

USE CASES

Talent Acquisition

FOCUS VERTICALS

Across Industries

FUNDING STATUS

Angel Funded

CO-ORDINATES

Contact Person: Tom Jose, Co-Founder
City: Mumbai/Bangalore, India.



Product Name: RippleHire

Website : www.ripplehire.com

Twitter : [@ripplehire](https://twitter.com/ripplehire)

About RippleHire:

RippleHire is a technology product that gamifies employee referrals and enables social recruiting. By empowering the best way companies hire (Employee Referrals), we reduce your hiring cost & effort to unlock the multiplier effect in your employee social networks. Game mechanics make the process fun, engaging and drives great results.

RippleHire helps you access passive talent, build/measure your employer brand and ultimately distribute wealth within your organization resulting in a Win – Win situation. Game mechanics helps you build and sustain the buzz around referral programs and reap the benefits of employee engagement.

RippleHire is a web 2.0 cloud based product built using the latest trends in design, technology, social media and gamification.

RippleHire integrates with your existing ATS/HRMS systems to enable a seamless and convenient business experience.

PRODUCT AVAILABILITY

On-Cloud

NO. OF CUSTOMERS

5

CUSTOMERS / PARTNERS

Adobe, Sungard GSC, Real Image Media among others

USE CASES

Employee Referral Hiring, Social Recruiting, Branding, Employee Engagement and Talent Acquisition.

FOCUS VERTICALS

Technology, Insurance, FMCG/Retail

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Sudarsan Ravi, Co-Founder,
City: Mumbai, India.



Product Name: WhistleTalk

Website : www.WhistleTalk.com

Twitter : [@WhistleTalk](https://twitter.com/WhistleTalk)

About WhistleTalk:

WhistleTalk is an enterprise-class technology platform that brings out the full potential of referral hiring. It is designed to empower all stakeholders of an employee referral program (Top Management, HR Teams, Recruiters Employees and Candidates) resulting in faster & better hires that fit your organization's culture.

WhistleTalk combines the (a) Reach of social media (b) Patent-pending intelligence of job-to-candidate matching technology (c) Engaging elements of gamification (d) Convenience of anytime-anywhere access via web and mobile to help its customers run effective employee referral programs.

WhistleTalk's referral platform is a perfect example of the emerging trend of convergence of social, mobile, analytics & cloud (SMAC) and the "consumerization of enterprise".

PRODUCT AVAILABILITY
SaaS

NO. OF PAYING CUSTOMERS
3 paying. 8 pilots (India, USA). 10 in pipeline (140,000 employees).

CUSTOMERS
45,000 employees (Largest client). 175 employees (Smallest client). Reference available on request.

USE CASES
Social Hiring, Referral Hiring, Employer Branding, Job Marketing, Rewards Management

FOCUS VERTICALS
Referral Hiring

FUNDING STATUS
Angel-funded (\$450,000 Hyderabad Angels).
Now raising Series-A

CO-ORDINATES
Contact Person: Vinoo Chacko, CEO & Co-Founder
City: Bangalore, India.



Product Name: VoxApp

Website : www.voxapp.com

About VoxApp:

VoxApp is a mobile survey platform that helps research firms execute studies such as brand tracking studies, retail audits, sales audits. It is helping shift these processes from a paper based process to a handheld based process that with geo-location, media capture and real time data availability, solve the problems of data quality and turnaround time that have always impacted quality of data for in-field data gathering.

VoxApp is a cloud-based platform, which encompasses survey-scripting, deployment to mobile devices, live data viewing dashboard and result file generator. The data collection is executed on an android application. The solution is built on a python/django/angularJS/nodeJS stack.

Our customers are primarily market research companies who are using VoxApp to improve data quality and turnaround time for their field force based information gathering – effectively substituting paper based data collection with VoxApp.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

CUSTOMERS / PARTNERS
3 (current)

USE CASES
Business Intelligence
Social Media Analytics
Marketing Strategy

FOCUS VERTICALS
Market research, Sales & Marketing
departments in enterprises

FUNDING STATUS
Angel funded

CO-ORDINATES
Contact Person: Madhu Sudhan, Co-Founder,
City: New Delhi, India.



contify

Product Name : Contify

Website : www.contify.com

Twitter : [@contify](https://twitter.com/contify)

About Contify

Contify is a web intelligence platform that unlocks powerful insights into a company's business ecosystem and performance of outreach campaigns. It gives access to data on competitors, customers, prospects, conversations, sentiments, share-of-voice, brand message alignment, web coverage, outreach potential, and lost engagement opportunity. All of this information can be analyzed through high impact charts and analytics.

The platform works by mining and consolidating information on the Internet (social media sites included) around keywords and context based search queries. All data pulled by the platform is reviewed by a team of human analysts to ensure the highest level of accuracy. Our platform enables monitoring, collaboration, and reporting from a single dashboard. The result is a significant reduction in information overload, elimination of ineffective metrics, and a new ability to extract enormous value from large chunks of unstructured and semi-structured data that would otherwise be impossible in a traditional monitoring setup.

PRODUCT AVAILABILITY
Online

PAYING CUSTOMERS
55

CUSTOMERS
Deloitte, Oracle, Philips, FICCI, Johnson & Johnson + 50

USE CASES
Industry news aggregation, market intelligence, online media monitoring, outreach data analysis.

FOCUS VERTICALS
Strategy, Corporate Communications, Marketing, and Public Relations.
Industry agnostic.

FUNDING STATUS
Self-funded

CO-ORDINATES
Contact Person: Mohit Bhakuni
City: New Delhi, India.



BIZOSYS TECHNOLOGIES

Product Name : HSearch

Website : www.bizosys.com

About HSearch

HSearch primarily facilitates interactive and fast response to queries on large datasets comprising of text documents and database records. Due to this capability, it has been deployed across industry verticals to perform analytics on datasets that are too large or versatile for traditional datawarehouses.

An early deployment of HSearch was for conducting research on clinical trial data for drug discovery where analytical queries on large terabyte datasets returned in seconds and identified new patterns in data facilitating deep interactive research. A recent deployment leveraged its predictive analytics capability to predict faults in telecom towers with 90% accuracy, thus converting costly downtime to planned preventive maintenance.

Customers of HSearch are using it for analytics solutions to facilitate exploratory and interactive analytics on comprehensive & large enterprise datasets in varied domains such as ecommerce, retail, pharma, financial services and telecom.

Bizosys is very optimistic about a new product offering – Txtland, a Cloud based customer support solution that leverages HSearch’s ability to analyze and transform text to provide real-time, personalized customer service viz. to send an automated email response that recognizes the customer’s context, execute an action against a text based command; to improve a customer service function’s responsiveness and quality several fold.

www.txtland.com

PRODUCT AVAILABILITY
On-Premise

PAYING CUSTOMERS
9

CUSTOMERS
Pointcross, Pervasive, Obsessory and a Fortune 500 enterprise.

Use Cases
High confidence predictive analytics for streaming sensor data, Fine grained segmentation driven by customer behavior, Highly responsive and personalized customer support

FOCUS VERTICALS
Financial, Insurance, Retail, Ecommerce, Telecom, Energy & Utilities

FUNDING STATUS
Self-funded

CO-ORDINATES
Contact Person: Sridhar Dhulipala, Co-Founder
City: Bangalore, India.



Product Name : Cerebra: A product of Flutura
Website : www.flutura.com

About Flutura

Cerebra™ (patent pending) is a Machine-to-Machine Big Data Analytics platform that has the capability to unlock signals embedded within cryptic machine logs. It also gives product users an absolute visibility of the machine's operations and empowers them with the ability to choose how they want to act in different scenarios.

The platform has a Tame-Sense-Respond engine. Tame layer helps ingest billions of events from sensor event streams and machine logs. Sense layer triangulates data from multiple sensors and extracts important signals and patterns using advanced machine learning algorithms. Respond layer consists of Cerebra Nano Apps™ which help user understand the signals visually and take powerful actions on the field. Cerebra Signal Studio™ helps in the design of sense layer and respond layer.

Industry specific solutions are available for oil & gas, utilities, telecom, building management and other verticals. All of these solutions leverage the underlying Cerebra platform.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

PAYING CUSTOMERS
6

CUSTOMERS
General Electric, Cleartrip, Sodexo

USE CASES
Safety Risk Management
Asset Optimization
Energy Efficiency
Building Management
Digital Customer Engagement
Cyber Security Management

FOCUS VERTICALS
Oil & Gas, Energy, Telecom, E-Commerce,
Hi-Tech

FUNDING STATUS
Funded by The Hive - Big Data focused early stage startup fund

CO-ORDINATES
J.P.Nagar, Bangalore, India
Contact Person: Krishnan Raman, CEO
City: Bangalore, India.



Product Name: NotiΦ

Website : www.notiphi.com

Twitter : [@notiphi](https://twitter.com/notiphi)

About NotiΦ

NotiΦ is a mobile relationship management platform aka mobile app marketing automation partner based on location and real world user behavior. NotiPhi is designed to empower companies to increase engagement with your app users and gives deep insights into their real world behaviors that allow apps to get the users back into the app more often.

Location isn't everything when it comes to mobile... but it is the most important factor. We know it better than anyone. We go beyond the location - by profiling the mobile users based on behavior data collected through the app as well as their location history.

Our customers use the platform as the de-facto channel to engage with its users. This is user engagement and retention platform with a brain to help apps stay relevant

PRODUCT AVAILABILITY

On-Cloud

PAYING CUSTOMERS

15

CUSTOMERS / PARTNERS

Uber Singapore, Punjab Kesari, Popcorn, 4D Movies

USE CASES

Real World Path User Insights
Mobile Relationship Management
Mobile Marketing Automation

FUNDING VERTICALS

e-Commerce, Travel, Cab, Property

FUNDING STATUS

Angel Funded in Singapore

CO-ORDINATES

Contact Person: Pritesh Vora, Business Head,
City: Bangalore, India.



Product Name: nanobi liquidData platform and nanobi analytics app

Website : www.nanobi.in

About Nanobi's offerings

nanobi's next generation cloud inspired analytics platform offers an amazingly simple and agile approach to build, deploy and use analytics for any size of enterprise. With the belief that "business insights is not just about big data, it's about well-connected diverse small data", the platform's innovative features enable organizations to start small, change rapidly and grow big with ease. The platform is built as an open platform, using the rest architecture that makes the platform extensible and easy for integration with other application/services. Customers and developers can use development API interfaces to easily connect enterprise data assets and data from around the ecosystem, using the platform's rich library of data adaptors and the platform curated data services. nanobi enables organizations to create their analytics app store for easy publishing and access to analytics, to their business users and others in their ecosystem.

The nanobi analytics app store at www.theanalyticstree.com is a subscription service, of domain and content rich analytic apps built by nanobi and nanobi partners for SMEs. The self service features built into the apps enable organisations to realise the benefits of instant analytics, they just need to plug in their data sources using nanobi data adaptors and consume analytics as a service.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

PAYING CUSTOMERS

23

CUSTOMERS / PARTNERS

BESCOM, Firstsource Solutions, Café Coffee Day, IKYA Human Capital Solutions, Capital Float, Venture Intelligence, IRIS Business Services, Wolken Software, Dotzot, GIEOM, Center for Learning Resources

USE CASES

Nanobi is predominantly used by customers in areas that have significant business impact. Some of the use cases include revenue management, financial performance, business process optimization, profitability analysis, social media insights, marketing spent analysis across industry domains like BFSI, Outsourcing, Managed Services, Retail, Education, Logistics, and Utilities.

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Mahesh Ramakrishnan,
Founder CEO, Abhishek Purohit, Co-Founder.



Product Name: Khemeia™ - Content Transformation Software

Website : www.stelae-technologies.com

About Khemeia™ :

Khemeia™ is the only software on the market where content analyses algorithms are based on OBJECTIVE methodologies enabling accurate information extraction unlike SEMANTIC technologies where subjective interpretation of content leads to errors.

This enables customers to re-utilize the information on multiple supports (print, web, hand-held devices, ...), store in easy to retrieve archives and make readily available to their users, cost effectively and rapidly.

Khemeia™ enables improved productivity and quality enrichment of content by automating time consuming and semi-automated tasks, slashing production times to a few minutes.

PRODUCT DEPLOYMENT MODELS:
On-Cloud & On-Premise

NO. OF CUSTOMERS

10

Over 10 million pages of content in multiple formats (PDF, Word, HTML, ASCII,...), multiple categories, multiple languages (English, French, German, Dutch, Danish, ...) and multiple outputs (XML, XBRL, S10000, DITA, RDF, Epub,...) have been processed

CUSTOMERS

Rolls Royce Aerospace, Lexis
Nexis, Wolters Kluwer US,....

FOCUS VERTICALS

Technical Documentation, Legal, Contracts,
Company Accounts, Publishing

FUNDING STATUS

Angel Funded

CO-ORDINATES

Contact Person: Aruna Schwarz, CEO & Founder,
City: Chennai, India.



Product Name: Qubole Data Service

Website: www.qubole.com

Twitter : [@qubole](https://twitter.com/qubole)

About Qubole Data Services:

Qubole provides a managed Big Data service that makes it simple to prepare, integrate and explore Big Data in the AWS and GCE Clouds. Qubole is trusted by the largest brands in social media, online advertising, gaming and other data-intensive enterprise organizations, as well as companies such as Pinterest, Quora, MediaMath, TubeMogul, Komli Media and PubMatic.

Qubole's flagship solution - Qubole Data Service (QDS) provides fast, auto-scaling Hadoop service built for the cloud with built-in data connectors and a graphical user-interface for Hive, Pig, Oozie, Sqoop and Presto - all integrated in an easy to use and easy to operate web service. QDS makes it easy to inspect data, author and execute queries, and convert queries into scheduled jobs using a powerful Hadoop based engine that is optimized to run on the cloud.

Qubole was started by Ashish Thusoo and Joydeep Sen Sarma who started the Apache Hive project at Facebook and built and run much of their data infrastructure stack. We are backed by leading venture capital firms in the Bay Area and have attracted star talent from companies like Oracle, GreenPlum, Vertica and Netflix.

PRODUCT DEPLOYMENT MODELS:
On-Cloud (AWS & GCE)

NO. OF CUSTOMERS
25

CUSTOMERS
Pinterest, Quora, Nokia,
MediaMath, TubeMogul, Komli
Media

USE CASES
Log File Analysis
Data Warehousing
Machine Learning
Web Indexing,
ETL/ELT

FOCUS VERTICALS
Digital Advertising, Social Media,
Telecommunications

FUNDING STATUS
Series-A funded by Charles River
and LightSpeed Ventures

CO-ORDINATES
Contact Person: Joydeep Sen Sarma,
Co-Founder and CTO,
City: Bangalore, India.

BRANDIDEA

Product Name : BrandIdea Enterprise Market Analytics

Website : www.brandidea.com

About BrandIdea

Most large companies have access to enormous internal data & research studies. However these are mostly disjointed, scattered & incomplete, both within & outside the organization. Current analysis by Analytical Experts suffers due to the knowledge gap (apart from the time lag) - the Analytical Experts lack on-the-ground business knowledge, while most Business Users lack the analytical sophistication.

Critically, Business Executives take decisions on the basis of top-level, macro data that is 'averaged-out', with a one-size-fits-all approach. Only when data & analysis is done at a granular level, resulting in appropriate micro-interventions, will the aggregated effect be powerful & significant. BrandIdea offers easy-to-use Enterprise Product Applications for market planning and sales analytics for Cos., using Data Visualization, Geo-Intelligence & Granular Analytics. It recently launched BrandIdea Enterprise Market Analytics, a SaaS-based, self-service, Business Intelligence enterprise tool.

The India version is powered with in-built information on Demographics and Category data across 7 lakh villages, 6000 towns & over 50,000 neighborhoods and overlays the Client's internal data to drive insights across – Market Potential, Media, Distribution & Sales for any geographical area in India.

From the macro requirements of the CEO or Business Head, right down to the granular level of the Sales Executive, who's responsible for his routes or town area, one can probe, understand and get into the heart of every opportunity or problem at their respective level. Its simple, intuitive menu requires no training or expertise.

BrandIdea was endorsed by Gartner as 'Cool Vendor 2013' – only one of 4 Indian Cos. to achieve this honour. BrandIdea is currently engaged with 6 of the Top 10 FMCG Companies in India. Versions for other Emerging Markets are near completion.

PRODUCT AVAILABILITY

On-Cloud

PAYING CUSTOMERS

10

CUSTOMERS

Hindustan Unilever, P&G, ITC, Cadbury's, GSK, Colgate, Himalaya Drug

use cases

Sales & Distribution Analytics
Market Discovery

FOCUS VERTICALS

CPG, Building Materials, Insurance, Telecom, Consumer Durables

FUNDING STATUS

Mumbai Angels & Self-funding

CO-ORDINATES

Contact Person: Shalini Banerjee Pillai
City: Mumbai, India.



Product Name: Intelligent Customer Engagement and Experience Management

Website : www.capillarytech.com

Twitter : [@capillarytech](https://twitter.com/capillarytech)

About Capillary Technologies

Capillary's suite of Intelligent Customer Engagement™ solutions enables businesses to capture and analyze data on customer behavior and shopping preferences through social, e-mail, local and mobile channels and arms marketers and in-store sales associates with a host of intuitive tools for cross-selling, up-selling and strengthening customer engagement, dramatically increasing loyalty and return on marketing investment. It integrates everything that consumer marketers and retail operators require to engage with their customers, weaving social, mobile and digital experiences into virtually any Point of Sale (POS) device, from legacy terminals to the latest POS devices and mobile tablets. Capillary's customer engagement solutions enable merchants to provide real-time personalized recommendations to shoppers and also allow merchants to offer relevant promotions across any channel they choose. This includes physical stores, e-newsletters, social media (including Facebook fan pages and Twitter), mobile text message and a retailer's web site.

PRODUCT AVAILABILITY

General Availability, SaaS

PAYING CUSTOMERS

150+

CUSTOMERS

Benetton, Marks & Spencer, Puma, Pizza Hut and T.M. Lewin

USE CASES

Customer Acquisition, Customer Intelligence, Customer Retention, Retail Sales Growth, Targeted Marketing, Customer Experience and Satisfaction Management, Marketing Cost Optimization, Mobile, Social and E-Commerce Marketing, Omni-channel Personalization

FOCUS VERTICALS

Retail, CPG, E-commerce, Health & Wellness, Luxury, Telecom, Consumer Durables

FUNDING STATUS

Capillary is backed by prominent venture capital investors including Sequoia Capital, Norwest Venture Partners, American Express Ventures and Qualcomm Ventures

CO-ORDINATES

Contact Person: Aneesh Reddy,
Co-Founder & CEO
City: Bangalore, India.



Product Name: Heckyl Find

Website : www.heckyl.com

About Heckyl Find Platform:

Discovery is the key focus of Heckyl Find. Heckyl big data engine mines Public, Private and Proprietary data sources to help you analyze, connect and discover the next big opportunity.

What we do:

Heckyl transforms unstructured data into actionable insights, identifying the most relevant information in real time, and delivering it to the user.

How we do it:

- Heckyl data mining engine gathers the data from: Government Sources, News Sites, Blogs, Twitter, News Wires, Patent Houses, FDA, Drug Database, Proprietary sources, Internal research data and from your internal data points, puts it on an enterprise cloud.
- Heckyl Semantic engine build relationship between these data points.
- Heckyl Discovery engine keeps on continuously looking at new data points and as soon as new signal is detected it is delivered directly to client in various ways: Dashboard, API'S, Mobile alerts ,Integration in existing work flow.

Who can use it?

Heckyl alert platform can be used by analyst, who wants access to real time market moving information, e.g. Events like Political Unrest, Natural Disasters, Train Derailment, Terrorist activity, Blasts, Clinical Trial Updates, Product Launch, M&A Speculation, Policy Updates, Unanticipated announcements etc. That takes place on Twitter or any media before it hits the main news websites and news wires.

Heckyl Discovery platform can be used by analyst, research team who want to have a deep dive into Big Data Platform and uncover the trends. Research team can develop bespoke dashboards which are capable of getting data from Heckyl Enterprise cloud and use Visuals to see trends and also mesh with internal research and studies to see how the hypothesis is getting developed into an action plan.

Heckyl Discover platform can be used by Financial Advisors, as they can receive real time stream based upon their personalized portfolio, sectors and macro/micro topics. This provides financial users with a new source of alpha, as well as key insights, off-the-radar context.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

PAYING CUSTOMERS

20

CUSTOMERS

ICICI Direct, Sharekhan, Reliance Sec, Angel Broking, Geojit BNP

USE CASES

Real time Market Analysis Dashboard
Thematic Research Dashboard
Economic Research
Risk Analysis

FOCUS VERTICALS

Financials (Banks, Brokerages, Research House)

FUNDING STATUS

VC Funded

CO-ORDINATES

Contact Person: Mukund Mudras
City: Mumbai, India.



InstaClique

Product Name : InstaClique

Website : www.instaclique.com

About InstaClique

InstaClique creates the offline buying experience in the online store, where online shoppers “go shopping” with their friends and family, get feedback and recommendations from them in real time, and view a permission based feed of relevant shopping activity.

Instaclique understands consumer behavior and social interactions and leverages it to provide online shoppers with the social validation they need to make high value purchases. Stores use InstaClique to give personalized discounts to shoppers based on their behavior, purchase intent, loyalty and social influence similar to an offline store salesperson. Stores also use analytics based on shopping behavior for retail strategy. Instaclique delivers five times better ROI for E-commerce marketing dollars, than traditional methods. E-commerce stores integrate with Instaclique so they can leverage this social influence to convert more browsers into buyers, directly increasing their revenues.

PRODUCT AVAILABILITY

On-Cloud and simple JavaScript widget integration for E-commerce

PAYING CUSTOMERS

8 - 12

CUSTOMERS

Satyapaul, Rudraksh, luxurion-world, Buxsa, Stylehoops
Pilot: IndianRoots, IFB, Styletag

USE CASES

Widget embedded on Ecommerce sites

FOCUS VERTICALS

Apparel, Designer wear, jewellery, luxury goods, vacations.

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: AvinashShenoj, Co-Founder,
City: Pune, India.



Product Name: Hoverr Platform

Website : www.hoverr.me

Twitter : [@HOVERRME](https://twitter.com/HOVERRME)

About Hoverr:

The explosion of images online and the emergence of image-based technologies have combined to turn photos into premium inventory, creating a scalable display advertising channel for brands/advertisers. Our technology visually target images and place relevant products/ads right inside the images and drastically increases conversion and performance of the entire advertising model.

Our technology promises advertisers on view-ability and impact at scale, In case of brands it is the view-ability and interactivity of the ads providing them with brand uplift and for E-commerce advertisers it's the conversions as impact.

We have been constantly clocking an engagement rate more than 90% and an average click through rate close to 10%, which has so far not been achieved by any of the other existing advertising models.

PRODUCT AVAILABILITY

On-Cloud

PAYING CUSTOMERS

2

CUSTOMERS

Fork Media, PayTM (One97) Tyroo Media (Pilot)

USE CASES

Innovative Native ad formats, Search & Product discovery in Mobile.

FOCUS VERTICALS

Advertising (Brand & E-commerce), E-commerce & Fashion discovery.

FUNDING STATUS

Times Internet (Previous round)

CO-ORDINATES

Contact Person: Vijay ram kumar Founder & CEO
City:Bangalore, India.

Ezetap

The Ezetap solution turns any merchant's mobile device into an intelligent point of sale that is able to read any type of card and manage financial transactions ranging from a credit card sale to a real-time bill payment to an ATM cash withdrawal or deposit.

Website : www.ezetap.com/

Twitter : @ezetap

About Ezetap:

The Ezetap solution is comprised of a secure and lightweight card reader, a configurable mobile application, and a flexible platform that allows Ezetap to provide customized value-added services and integrate to a merchant's existing systems. The Ezetap Card Reader can connect to a mobile device via Bluetooth, USB, or Audio. Ezetap has been a global leader in the rapidly growing Mobile Point of Sale (MPOS) market.

@ezetap - The Ezetap device, priced at around Rs 3,000 consists of a light-weight card reader that can be plugged into any smart device or feature phone used by a retailer.

PRODUCT AVAILABILITY

Mobile App or SDK with On-Cloud Services

PAYING CUSTOMERS

6000+

CUSTOMERS

We have 15000+ devices deployed across India & Kenya. Ezetap has relationships with many leading banks including are with Citibank, American Express, Equity Bank. Our customer base is diversified between enterprise and SME. Ezetap has deployed customized solutions for Insurance, Retail, eCommerce, Home Delivery, FMCG, Taxi, etc. with high multiple reference customers in all segments.

USE CASES

Payments made easy anywhere and everywhere. Lowest cost of ownership, highest level of security and scalability. Platform ready for multiple VAS

FOCUS VERTICALS

Ecommerce, Insurance, FMCG and SMB.

FUNDING STATUS:

\$12mn raised from investors such as Social+Capital, Helion, American Express, Peter Thiel

CO-ORDINATES

Contact Person: Abhijit Bose
City: Bangalore, India.



Product Name: KiSSFLOW – Workflow for Google Apps

Website : www.kissflow.com

Twitter : [@kissflowbuzz](https://twitter.com/kissflowbuzz)

About KiSSFLOW:

KiSSFLOW is the first workflow product built exclusively for Google Apps. We offer Google Apps customers a simple and easy way to automate business process workflows.

Reduce your approval cycles from 3 weeks to 3 days in \$3

Easy 5-step wizard to create workflows in minutes

Pre-integrated with Google Docs, Mail, Contacts

PRODUCT AVAILABILITY

On Cloud

NO. OF CUSTOMERS

10,000+ across 120 countries

CUSTOMERS / PARTNERS

Roche, Sysco, Carvajal, Pon,
TripWolf, CoffeeBean
(some prominent names)

USE CASES

Office Administration processes
Employee Self-service processes
Financial Approval processes

FUNDING VERTICALS

e-Commerce, Travel, Cab, Property

FUNDING STATUS

Yes - through Indian Angel Network

CO-ORDINATES

Contact Person: Suresh Sambandam, CEO
City: Chennai, India & Mountain View, CA



Product Name: CloudAgent

Website : www.Ozonetel.com

Twitter : [@ozonetelsystems](https://twitter.com/ozonetelsystems)

About Ozonetel Platform:

CloudAgent enables businesses with an enterprise class multi-channel cloud communication platform to deliver end-to-end contact center services for Sales, Marketing and Support. CloudAgent understands that businesses have their customer data in various systems and it seamlessly integrates with systems like CRMs (SalesForce, Zoho, Sugar), Ticketing systems (Zendesk, Freshdesk etc), Social Media channels, Contact Management systems (FullContact), Web site analytics engines (Mixpanel, Google Analytics). CloudAgent powers business with unified view of its communications with consumers.

CloudAgent operates out of a browser and does not require any hardware or software installation at customer end and operates as a plug & play system. CloudAgent's marketing engine can run IVR campaigns, missed call campaigns and other innovative phone based campaigns. The comprehensive dashboards present the campaign data in different dimensions and allow the businesses to

PRODUCT AVAILABILITY

On-Cloud & Hybrid

NO. OF CUSTOMERS

300+

CUSTOMERS / PARTNERS

Hindustan lever, Intuit,
RuralShores, Agarwal Packers

USE CASES

Marketing
Distributed Field Sales agents
Distributed Customer Support based on vernacular languages from Rural side of India

FUNDING VERTICALS

20+verticals – Healthcare, Education, Hospitality, Travel, e-Commerce etc

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: CSN Murthy, Founder
City: Hyderabad, India.



Product Name: ShieldSquare – Scraping Prevention Solution

Website : www.shieldsquare.com

Twitter : [@shieldsquare](https://twitter.com/shieldsquare)

About ShieldSquare SaaS Offering:

For online business (classifieds, news/ content portals, Ecommerce/marketplaces, Travel Sites), scraping of content by unauthorized bots is becoming a major concern that is affecting the competitiveness of the business. ShieldSquare uses big data analytics to block bots/scrapers in real-time thereby increasing the traffic, revenues of the online business as well as cut costs in terms of infrastructure, resources.

ShieldSquare Cloud Service is available in subscription model. ShieldSquare cloud based REST API can be seamlessly integrated to any website in few hours. ShieldSquare provides detailed visibility on the bot traffic coming to the site and empowers the site owner to either show Captcha, Block or feed fake data for the bot traffic real-time.

PRODUCT DEPLOYMENT MODELS:
On-Cloud

NO. OF CUSTOMERS
1

CUSTOMERS
Leading RealEstate Portal in India

USE CASES
Stopping Content Theft by competitor web scraping bots
Stopping Form Spam and Comment Spam on websites

FOCUS VERTICALS
Ecommerce
Classifieds
News Sites
Sites with User Generated Content

FUNDING STATUS
Angel Funded

CO-ORDINATES
Contact Person: Pavan Thatha, Co-Founder,
City: Bangalore, India.

Product Name: Aegis Pyx

Website : Aujas Networks Pvt. Ltd (www.aujas.com)

About Aegis Pyx

Aujas' Aegis Pyx is a transparent layer that proxies between the mobile file system and the authorized application, allowing the content to be used effectively and securely with very less performance overhead. This is uniquely designed for e-learning and media organizations to protect their high-value digital assets and control their distribution and usage, as their students/customers carry the content on their personal devices such as the tablet, smart phones etc.

The solution aims at solving the piracy issue for "Digital Contents"

PRODUCT AVAILABILITY
On-Cloud & On-tablet

PAYING CUSTOMERS
2

CUSTOMERS
Think & Learn,
(<http://byjusclasses.com/>)
Pearson Education Services
(<http://pearsonmxtouch.com/index.html>)

FOCUS VERTICALS
E-Learning and Media

FUNDING STATUS
Aujas was set up in 2008 with seed funding from IDG ventures India and in 2013 company has received series B funding from IvyCap Ventures and Rajasthan Venture Capital Fund.

CO-ORDINATES
Contact Person: Sasi Kumar G, Product Manager
City: Bangalore, India.



Product Name: pawaaFILE

Website : www.pawaa.com

Twitter : [@PawaaSoftware](https://twitter.com/PawaaSoftware)

About Pawaa:

Pawaa is a Delaware C corp. with a development center in India. The Company was founded in 2007, and employs 28 people. The Company is bootstrapped with little investment from outside. Since launching our product in 2010, we have accumulated over 100 customers globally, particularly in APAC, ME, and African regions. Innovations

There are three innovations that makes the technology unique and innovative.

- Automated keys: Pawaa has successfully removed the need for a key manager which has a one – to – one relationship between the user and the encryption keys. Automated keys removes this barrier and each file is encrypted with 3 random keys.

- pawaaFILE container: Using Automated Keys, any file can be placed in the encrypted container. The container then can only be accessed by authenticated & authorized users for permitted duration. Authentication source is flexible and defined by the policy.

- Id.pawaa.com: This centralized service maintains all verified and verifiable identities of an user – OAuth identities such as Gmail, Facebook, biometrics, authorized devices etc. This enables an user to seamlessly consume encrypted information.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

NO. OF CUSTOMERS

100

CUSTOMERS / PARTNERS

Central Bank of Kenya, CIC Insurance, ASK Investments more...

USE CASES

Information Rights Management
Secured Email Exchanges,
Secured Cloud Storage
Enterprise Application Integration

FUNDING STATUS

Funded by KITVEN, TDB and Cisco

CO-ORDINATES

Contact Person: Prakash Baskaran, CEO
City: Bangalore, India.



SECLORE

Product Name: Seclore FileSecure

Website : www.seclore.com

About Seclore FileSecure:

Seclore FileSecure applies and enforces military-grade encryption and usage rights that remain with the file wherever it resides: on a server, in an email, on a mobile device, or even on a USB Memory Stick unintentionally left behind in an airport or public computer.

The ability to easily attach, enforce, and audit file usage policies offers organizations an innovative way to embrace BYOD, Cloud, and external collaboration with confidence.

With a focus on seamless integration, FileSecure offers pre-built connectors that make it easy to add file security to documents that are checked out from Enterprise Content Management systems, or detected through DLP systems.

Used by over 300 organizations in 22 countries, Secure FileSecure enables organizations to ensure privacy, security and regulatory compliance over access to sensitive information.

PRODUCT DEPLOYMENT MODELS:
Cloud and On-Premise

NO. OF CUSTOMERS
3.5 Million Users Across 300 Companies
in 22 Countries

CUSTOMERS
Daimler, Panasonic, AstraZeneca,
Allianz, AirTel, Axis Bank and
many more

USE CASES
Protecting Intellectual Property for
Manufacturing, Financial
Statements, Clinical Research
Information, Sensitive Government
Files, Customer Information

FOCUS VERTICALS
Banking, Insurance, Manufacturing,
Engineering Services, Pharmaceuticals,
Government and Servicing Organizations

FUNDING STATUS
VC-funded; Incubated and Promoted
by IIT Bombay

CO-ORDINATES
Contact Person: Lynne Courts, VP of
Global Marketing
Locations: Offices in Mumbai, India,
London, England, Palo Alto, California,
and New York City, New York



Product Name : REL-ID

Website : www.uniken.com

Twitter : [@Uniken_Inc](https://twitter.com/Uniken_Inc)

About Uniken

Uniken, is a market leader in creating Secure Digital Experiences by securing the trusted relationships of an organization with customers, employees and partners, and also provides a next generation digital experience.

The advent of technologically advanced ways to deliver online services to customers, collaborate digitally with partners/vendors and provide a digital workspace to employees – has given birth to new set of threats which are capable of thwarting traditional security controls thereby breaking trust between the organization and its customers, partners and employees. Uniken through its patented technologies and products, developed at Uniken Innovation Center, helps secure the organization's trusted relationships.

Uniken, over the years has been a proven security and innovation partner to the leading banks and financial institutes, and currently has over a million users on its flagship REL-ID™ platform.

REL-ID, a Secure Digital Platform, delivers ubiquitous, rich, unified multi-channel digital experience with military grade security to the customers, employees and partners of an enterprise.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

NO. OF CUSTOMERS
15

CUSTOMERS / PARTNERS
Bank of India, Axis Bank

USE CASES

- REL-ID Digital Banking App for Retail, Corporate & Premium Customers
- REL-ID Vendor Engage App for Enterprise Vendors
- REL-ID Partner Engage App for Enterprise Partners
- REL-ID Employee Engage App for Enterprise Employees

FOCUS VERTICALS
Banking

FUNDING STATUS
VC Funded (Nexus Venture Partners)

CO-ORDINATES
Contact Person: Sanjay Deshpande,
CEO & Chief Information Officer,
City: Pune, India.



"iViZ Techno Solutions Private Limited" aka "iViZ Security"

Service Name: Cloud Based Web Application Penetration Testing

Website : <http://www.ivizsecurity.com/>

About iViZ Security

iViZ Security is a pioneer in Cloud-based Web and Mobile Application Security Testing (Application Security Testing as a Service). Unlike other available solutions, iViZ provides "Zero False Positive Guarantee" and "Advanced Business Logic Testing" with 100% Threat class coverage. iViZ is a pioneer in coming up with disruptive pricing model where an organization can conduct unlimited testing on any applications of their choice at a flat fee iViZ delivers the SaaS solutions using its patented Artificial intelligence based technology to simulate a human hacker..

iViZ provides the solution by leveraging its "Hybrid Testing Approach" that combines work flow automation along with a unique Artificial intelligence based technology to simulate human hackers. iViZ is funded by IDG Ventures and has several patents filed and granted under its name.

iViZ Zero Day Research team has discovered numerous vulnerabilities in leading security products like McAfee, Microsoft, Intel, HP, Lenovo, Computer Associates, etc.

Awards and Recognition: iViZ has won numerous awards like Red Herring, UC Berkeley, US Dept. of Homeland Security, London Business School etc. iViZ have also been recognized by Gartner in its Hype Cycle Report as a Sample Vendor for 'DAST' & 'Application Security as a Service' and as an alternative vendor in Magic Quadrant.

PRODUCT AVAILABILITY
On Cloud & On – Premise

PAYING CUSTOMERS
400+

CUSTOMERS
400+ Enterprise customers like Sony, Flip Kart, Coca Cola, ING Vysya Bank, Western Union, Steelcase, Adobe, Bombardier, Safenet, Fiat, Deutsche Post, NSDL, VFS Global, ING Life, etc.

USE CASES
External Application Penetration Testing, Internal Application Penetration Testing, Mobile Application Penetration Testing

FOCUS VERTICALS
Banking and Financial Services, Online & E-Commerce, Retail, Manufacturing.

FUNDING STATUS
4 Million USD from IDG Ventures

CO-ORDINATES
Contact Person: Bikash Barai (Co-founder & CEO)
City: Bangalore, India



The Identity Management People



Product Name: Unified Express

Website : www.ilantusexpress.com

Twitter : @ILANTUS_Tech

About ILANTUS Unified Express:

Unified Express is a next generation Single Sign On and Password Management tool. With Unified Express, users in one-click can seamlessly and in a secured way access any web based on-premise or cloud application from any device, anytime and anywhere. Single Sign On to over 1500 applications is pre-configured. For on-boarding fresh application, intelligent do-it-yourself wizards could be leveraged without writing a single line of code. With built-in password management, Unified Express also helps users do password self-service in case of forgotten passwords.

Unified express increases user convenience and productivity by having users sign-in once and not having them type userid/password multiple times. It helps secure cloud applications with federation SSO protocols, provides role based access control and multi-factor authentication, reduces password related help-desk calls and helps achieve compliance with extensive auditing and reporting. By means of password management it also helps in reducing help-desk calls related to password resets.

With one-click Single Sign On, most of our customers have increased application usage by over 20-30% on an average. New rolled out application adoption by users on an average increase by 50%. Most of our customers have reduced password related helpdesk calls by an average of 80%.

PRODUCT AVAILABILITY

Hosted On-Cloud & On-Premise

PAYING CUSTOMERS

20+

CUSTOMERS

Select India Customers (Godrej, Gujarat Gas, Madura Garments, iGate, Quattro, Royal Sundaram), Select US Customers (California Edison, Allied Buildings, Stephens Inc, Coach, FBL)

USE CASES

Single Sign-on & Access Management
Secured cloud applications
Governance & Compliance
Password Management

FOCUS VERTICALS

Horizontal based and no specific vertical.
We're targeting any organization with over 1000 users

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Alope Kumar Dani, VP, Products
City: Bangalore, India.



Product Name: ElastiStor

Website : www.cloudbyte.com

Twitter : [@CloudByte](https://twitter.com/CloudByte)

About CloudByte ElastiStor

CloudByte's flagship storage software that provides dynamic, selectable performance for diverse applications and virtual machines from a shared pool of industry-standard hardware with a single-pane-of-glass storage administration for everyone from the super user to the customer.

Purpose-built for cloud Built for public or private clouds that host enterprise applications Dynamic, selectable performance
Enables definition and tuning of IOPS per volume or VM on the fly
Unified storage runs on commodity hardware and delivers both block and file access from arrays with all-flash, hybrid, or SAS/SATA drives

PRODUCT AVAILABILITY

On-Premise for the Cloud Service Providers

PAYING CUSTOMERS

5+

CUSTOMERS

NTT, Netmagic, Cerugrid, Citrix, Sony, WaveStreet, HGS

USE CASES

Storage infrastructure for Public Cloud
Storage infrastructure for Private Cloud

FOCUS VERTICALS

Cloud Infrastructure

FUNDING STATUS

Funded by Nexus Venture Capital,
KAE and Fidelity Growth Partners

CO-ORDINATES

Contact Person: Umasankar Mukkara, Co-Founder
City: Bangalore, India.



An IT Products Company

Product Name : a-mantra:Facilities Management Software

Website : www.a-mantra.com

About a-mantra:

SatNav is an IT Products company that has 2 major platforms to help improve organization efficiency thereby directly adding to Top-line or Bottom-line. Our Facilities Management Solutions Platform a-mantra helps companies with large infrastructure manage it with ease and reduce capital expenditure. Our Location Based Solutions Platform **SatTracx** helps organizations who have field operations get more revenues and save costs.

a-mantra is a **Facilities Management Solutions (FMS)** platform that has over **620,000 active daily users** in 20+ customer companies who are Global or Indian MNCs including IBM, Cap Gemini, ICICI bank, Ericsson, United Healthcare Group etc. The platform offers property, space, asset, maintenance, employee service and helpdesk features, that integrates with any HR or finance software and saves a huge infrastructure cost with better usage and maintenance

SatTracx is a **Location Based Solutions (LBS)** platform that has processed in excess of **100million** transactions and has premium customers like P&G, Micromax, Suzlon, Adani and Swastik among others. The platform allows users to map their stores, plan routes for any number of sales and delivery people, track vehicles and people on our tracking platform using hardware or smartphones, do sales analysis and also after sales service planning thereby helping the company either save cost on bottom-line or enhance topline with more sales. SatGuide GPS hardware is also available for routing and navigation.

PRODUCT DEPLOYMENT MODELS:
Cloud and On-Premise

NO. OF CUSTOMERS
20+

CUSTOMERS
IBM, Cap Gemini, ICICI bank,
Ericsson, United Healthcare Group
etc

USE CASES
Property Management, Space Management,
Asset Management, Maintenance Management,
Help Desk Management and Shared
Facilities Booking

FOCUS VERTICALS
BFSI, IT/ITES, Educational Campus,
Real Estate and Property Management
Company, Govt Departments

FUNDING STATUS
Series A VC funded, to go for Series B in 2014 end

CO-ORDINATES
Contact Person: S.Selvamuthiah,
Co-Founder & Sr.VP
City: Hyderabad, India.



Product Name: Peregrine7 – 100% Agentless Enterprise Mobility

Website : <http://i7nw.com/>

Twitter : @i7networks

About Peregrine7:

Enterprise Network needs smarter protection from Mobiles: Mobiles have introduced a new threat vector of inside-to-inside attacks. Pre-Mobile era devices connecting to the network were provisioned by IT enforcing required Endpoint Integrity checks. To protect themselves against the BYOD threats, organizations need Visibility into precisely what these devices are, what are they doing, and how to enforce control over these access, something that can't be captured with traditional technologies. Peregrine7 does exactly this.

It provides complete visibility on what devices are entering the network, uniquely fingerprint the devices & the apps, does a complete security & vulnerability analysis and does a multi-tier access controls ensuring only safe/secure access are allowed while rejecting rogue & compromised devices as well as rogue access. All done being 100% Agentless and Non-Intrusive (Zero-Touch/Zero-Footprint) and our deployment is Zero-Latency Out-of-Band!!

PRODUCT AVAILABILITY

On-Premise

PAYING CUSTOMERS

3

CUSTOMERS

Happiest Minds Technologies,
Redbus, and Aditya Birla.

USE CASES

Smart devices/Apps specific Network
Access Controls
Complete Visibility, Fingerprinting of
Devices & Apps, and Access controls

FOCUS VERTICALS

Software Product Companies

FUNDING STATUS

Self/Friends Funded

CO-ORDINATES

Contact Person: Manjunath M Gowda,
Co-Founder & CEO,
City: Bangalore, India.



MOBILIOUS
BUILD • REACH • LEAD

Product Name: AppExe

Website : <http://www.mobilious.com/en/index.html>

Twitter : @mobiliousinc

About AppExe

- Zero-programming app building tool, AppExe, requiring no development expertise. It like a MS PowerPoint for mobile apps.
- Apps made by AppExe are native, yet, fully cross-platform –iOS, Android, Windows ... including HTML5
- Complete end-to-end cloud-based service - App building, testing, release and final upload on AppStore and App hosting for final downloads on mobile devices by end-user
- Easy integration plug-in framework to connect with backend databases- SAP, Oracle and other connectors.
- Single code for all platforms that allows real time updates.
US Patent : US 13/443,604 published for public view in Nov'13.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

PAYING CUSTOMERS
5+

CUSTOMERS / PARTNERS
Japan - JBAT, SoftBank, NTT-Data (trials) , Japan Govt, Intermesse, Kyodo Printing, KVH (a Fidelity company)
Singapore – Singtel, Singapore Sports
Europe – Axway (trials)
USA – SAP Hana, Oracle as a partner (being negotiated)

USE CASES

Real-time active Mobile Apps - integrated with backend systems

FOCUS VERTICALS

Finance, Health, Govt services, Insurance, Banking

FUNDING STATUS
Angel funded

CO-ORDINATES

Contact Person: Rakesh Sharrma, Founder & CEO
City: New Delhi, India.



Product Name : SignEasy

Website : www.getsigneasy.com

Twitter : [@getsigneasy](https://twitter.com/getsigneasy)

About SignEasy

SignEasy launched in 2010 to solve one of the business world's biggest pain points: signing electronic documents from a mobile device, quickly and easily in a secure platform rather than go through the exasperating printer-scanner-computer dance, wasting valuable time and resources. Sunil Patro developed a powerful solution that became the first to market cross-platform mobile eSignature app that promotes both efficiency and privacy.

With 1.8 Million downloads and 70,000 paying customers in over 150 countries, consumers, independent professionals and businesses trust SignEasy to sign and fill electronic documents to expedite business turnaround times, close more sales and save time and money in an effortless and efficient way.

PRODUCT AVAILABILITY

Apple App Store, Google Play Store and BlackBerry World Store

PAYING CUSTOMERS

70,000

CUSTOMERS

Independent professionals and Businesses such as The Climate Corporation, Bretting, Flowonix, Zip Realty, Keller Williams, Felicis Ventures and Vatfree.

USE CASES

- SMB's with a mobile workforce to close sales or as proof of delivery: sales professionals, technicians, field workers.
- Companies for in-office paperwork
- Independent professionals

FOCUS VERTICALS

Legal, Real Estate, Accounting, Finance, Hospitality, Insurance, Media, Field force, Technology, and Education.

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Sunil Patro, Founder,
City: Bangalore, India.



Product Name : Thinkflow Platform

Website : www.thinkflows.com

Twitter : [@thinkflow4apps](https://twitter.com/thinkflow4apps)

Thinkflow Software

Thinkflow Platform helps companies build web apps faster. Thinkflow platform, is a zero-code web app development framework that allows you build and deploy business apps faster. Thinkflow platform is designed to empower the business user and requires very little technical skills to configure and deploy an app.

Thinkflow platform is an enterprise-class web-apps framework and is available on-cloud and on-premise as well. Its robustness and scalability make it a platform of choice to build enterprise applications. The cloud version offers the flexibility to start small and scale-as-you-grow.

Our customers are using Thinkflow platform to build high quality web-apps for supplier relationship management, knowledge management, compliance & risk management, quality management and the likes.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

PAYING CUSTOMERS
100,000 Users

CUSTOMERS
Emerson, Aricent, Azim Premji Foundation

USE CASES
Supplier Relationship Management
Governance, Risk & Compliance
Knowledge Management
Accounts Payable

FOCUS VERTICALS
BFSI, Healthcare, Manufacturing, Retail

FUNDING STATUS
Self-funded

CO-ORDINATES
Contact Person: Praveen Hari, Co-Founder,
City: Bangalore, India.

LinguaNext

Product Name: Linguify

Website : www.linguanext.net

Twitter : [@linguanext](https://twitter.com/linguanext)

About Linguify

Traditionally software is written in English hence its penetration is limited to only those who understand English. Over 90% of the global population cannot use Software Applications because they are not available in the end user's native language. Use of native language is a natural extension for human beings.

Software Applications need significant time, money and technical capabilities to be made available for use in local languages.

LinguaNext instantly enables any software application for use in any local language with "Linguify" an innovative Language Platform Product.

Linguify translates screens, reports and files to any language without requiring access to the Application source code or database. The Platform is available for Mobile, Cloud, Enterprise, Social or any type of software application.

The Reach and Adoption of Technology increases significantly when users access information and services in their native language.

PRODUCT AVAILABILITY

On-Cloud & On-Premise

PAYING CUSTOMERS

180

CUSTOMERS

BHP Billiton, ONGC, Indian Overseas Bank, National Housing Bank, Wipro, TCS, HP

USE CASES

Banking – Teller and End User Access, customer Statements, Internet, Mobile Banking in local language
Insurance – Policy statements, reminders in local language
Human Capital Management – Salary slips, transfer letters promotional letters, Employee Self Service portals in local language
All SAP modules can be used in any global language
Several countries in the world where software applications cannot be used unless it's available in local language

FOCUS VERTICALS

Banking, Insurance, Public Sector, Manufacturing

FUNDING STATUS

Helion Venture Funding Series A

CO-ORDINATES

Contact Person: Jagdish Sahasrabudhe, CEO,
Co-Founder,
City: Pune, India.



Product Name: RazorFlow Framework

Website: www.razorflow.com

Twitter : [@razorflow](https://twitter.com/razorflow)

About RazorFlow Framework:

RazorFlow framework helps companies get more out of their data, by transforming raw data into information that users can see, share and enrich. Equipped with a modern interface, it makes it engaging for users within an organization to make data-driven decisions and discuss problems collaboratively - anytime, anywhere (including wearables).

RazorFlow lets you tap into the human intelligence of your organization and provide a collaborative layer on top of all dashboard views. It makes it extremely easy to share dashboards, highlight and add insights on any data point and do collaborative exploration of data.

RazorFlow can seamlessly integrate with existing BI systems, cloud applications and mobile apps. A non-intrusive solution by design, RazorFlow framework sits on the periphery of the software stack, and works with what you work with!

PRODUCT DEPLOYMENT MODELS:

On-Cloud & On-Premise

NO. OF CUSTOMERS

4 (currently in beta), but 4000+ users

CUSTOMERS

Lorenz Technologies GmbH,
Perception Software Ltd

USE CASES

Collaborative Dashboards for users within an organization. Dashboards in web and mobile apps (OEM for ISVs)

Solution for last-mile BI problem in mid-large organizations

Always-on dashboards for team dashboards (for projection on TV, or accessible on any device, including wearables)

FOCUS VERTICALS

BI, Analytics, ISVs

FUNDING STATUS

Self-funded

CO-ORDINATES

Contact Person: Pallav Nadhani,
Co-Founder & CEO,
City: Bangalore, India.



ZapStitch Technologies Pvt Ltd

Product Name: ZapStitch

Website : www.zapstitch.com

About ZapStitch:

A typical SMB uses upto 5-6 cloud apps to manage and track their business. Business teams in these companies want these apps to talk to each other and let the data of one app be available in the other app. But, the current alternatives like manual data transfer, custom API programming, outsourcing are cumbersome and expensive solutions.

ZapStitch is a Cloud Data Integration Platform that connects and syncs data seamlessly between two or more cloud apps. It is designed to empower business and operations teams and requires no coding, technical skills unlike any other data integration solution.

Our first integration is between Shopify (the fastest growing ecommerce platform) and QuickBooks (the most popular cloud based accounting application). We are on a mission to save ecommerce businesses upto 50 Hours a month spent in manual data entry which is best spent focusing on their core business growth.

With Zero code and a highly intuitive user interface, the sync process is seamless for our users. Our platform is based on the Cloud hence allowing our users flexibility, efficiency and cost benefits as well.

PRODUCT AVAILABILITY

OnCloud.

Available in multiple App Stores like shopify, QuickBooks etc

NO. OF PAYING CUSTOMERS

12

CUSTOMERS

B Bolder Bands, 24/7 Learning, FlatLine Repair, Kolor Kolor, Fancy Shoe Land, Today's Wine, The FireFighter Shop, Premium eJuice Samples, CuttersRT

USE CASES

Automate data syncing between various departments like Sales, Marketing, eCommerce (or retail) store, Accounting, Customer Support etc

FOCUS VERTICALS

SMB companies, eCommerce Stores (short term)

FUNDING STATUS

Funded by few Angels

CO-ORDINATES

Contact Person: Satya Padmanabham, CoFounder & CEO

City: Bangalore, India.

Product Name : Datonis™ Platform

Website : www.altizon.com

Twitter : [@altizonsys](https://twitter.com/altizonsys)

About Datonis™ Platform

The Datonis™ platform provides a device cloud, a Big Data Engine and an application development platform for the Internet Of Things. In particular, the Datonis™ platform provides the world's first machine learning based public platform for the Internet of Things. This helps us rapidly integrate very diverse sensor networks to the platform and write applications that benefit from the data generated by these sensor networks. As an example, for the Manufacturing vertical the Aliot Appliances and AltivU applications built by us using Datonis™ are one-of-a-kind for the Indian market, as they help both advanced and legacy machines on the assembly line get connected to the internet and drive data for operational efficiency enhancement.

PRODUCT AVAILABILITY
On-Cloud & On-Premise

PAYING CUSTOMERS
2

CUSTOMERS
Tier 1, 2 and 3 automotive component suppliers

USE CASES
Operational Efficiency
Remote Monitoring
Consumer Insight

FOCUS VERTICALS
Manufacturing (Automotive)

FUNDING STATUS
Self, Friends and Family

CO-ORDINATES
Contact Person: Vinay Nathan
Co-Founder, CEO
City:Pune, India.

Product Name : 99tests – Crowdsourced Software Testing

Website : 99tests (www.99tests.com)

Twitter : @99tests

About 99tests Platform

99tests Platform helps companies test their mobile & web apps by a Crowd of professional software testers on-demand. 99tests is a platform that allows you to release higher quality software products in a shorter time frame. 99tests is designed to enable you to run short test cycles and uncover critical bugs in your products, before releasing your product to customers.

99tests is available on-cloud and on-demand as well. Its scalability makes it a platform of choice to thoroughly test enterprise applications. The enterprise version offers the flexibility to any number of tests and scale-as-you-grow.

Our customers are using 99tests platform to test high quality mobile & web-apps for quality management, operations support, software testing of their applications on real world devices, and the likes.

PRODUCT AVAILABILITY
On-Cloud

PAYING CUSTOMERS
80

CUSTOMERS
Intuit, Paytm, Diduce, Flipkart, etc.

USE CASES
Software Testing of Applications
QA and Usability Feedback
Operations Support
Crowd Testing

FOCUS VERTICALS
External Facing Mobile & Web Applications

FUNDING STATUS
Angel Funded by Steve Coles, CIO,
Allianz Insurance (Australia)

CO-ORDINATES
Contact Person: Praveen Singh, Co-Founder,
City: Bangalore, India.



Product Name : Freshdesk

Website : www.freshdesk.com

Twitter : [@freshdesk](https://twitter.com/freshdesk)

About Freshdesk

Freshdesk is a leading SaaS-based customer support software that more than 19,000 businesses across the world use to deliver exceptional customer service. Freshdesk allows organizations to support customers through email, Twitter, Facebook, chat, phone, forums and other channels, and comes with everything from intelligent automations to integrated game mechanics to supercharge agent productivity. Over 35 integrations with cloud-based systems such as Salesforce CRM, Zoho CRM, Freshbooks, Harvest, Google Apps, Jira and others make Freshdesk a great tool for organizations to deliver exceptional service to their end customers.

PRODUCT AVAILABILITY
On-Cloud

TOTAL CUSTOMERS
19,000+

Marquee CUSTOMERS
3M, Sony Pictures and Entertainment, Pearson, Toshiba, Hugo Boss, Flipkart, Lufthansa, UNICEF, True Caller, Brunswick News.

USE CASES
Helpdesk Ticketing System
Social Customer Support
Online Community Management
Live Chat
Call Center on the Cloud, deployable in minutes
Self-Service Portal

FOCUS VERTICALS
E-commerce, SaaS software companies, publishing, education, healthcare, Tech startups.

FUNDING STATUS
\$13 M to date, by Accel Partners and Tiger Global Management.

CO-ORDINATES
Contact Person: Girish Mathrubootham, CEO,
City: Chennai, India.

Perpetuuiti Technosoft Services Pvt. Ltd. - a 100% subsidiary of
Website : www.pttechnosoft.com

Month and Year of Incorporation:

Founded in 2011 and headed by CEO, Rohil Sharma, Perpetuuiti's Continuity Platform™ fully automates BCP/DR processes/Infra-structure and brings visibility that is tied into business impact, giving the power to business leaders to take informed business decisions with a reduced RTO by a single-click BCP/DR invocation. The firm's universally acclaimed products are designed to work with complex heterogeneous business environments without any technology limitations, upholding continuity and recovery procedures for physical and virtual computing resources across data centers.

Through its continuous research and development, Perpetuuiti products are now an accepted benchmark for excellence in their respective business horizontals. It has demonstrated remarkable growth since its inception. Through Perpetuuiti's continuity products customers can optimize and cut down on IT expenses, bring more efficiency to IT and loading off burdens from IT team with very minimal human intervention. The firms' disaster recovery Consulting and Implementation services allows for a detailed risk analysis and deploying continuity services to monitor IT environments thereby helping identify threats, analyze critical business functions and deploy and configure these products to monitor and automate primary and disaster site and services.

PRODUCT DEPLOYMENT MODELS:
Cloud and On-Premise

NO. OF CUSTOMERS
100

CUSTOMERS
Central Bank of Kenya, CIC Insurance, ASK Investments more...

FUNCTIONAL FOCUS
Business Continuity Management, Disaster Recovery, Availability Management, Business Resiliency

VERTICAL FOCUS
Insurance, Banking, Telecom, Government, Utilities and Oil & Gas

FUNDING STATUS
Intel Capital

CO-ORDINATES
Name of the CEO/Founder- Rohil Sharma
INDIA



Company Name: i-nable SolutionsPrivate Limited

Product Name: Kreeo Enterprise Platform V 4.x

Website :www.kreeo.com

Twitter: @kreeo

About Kreeo

Kreeo Enterprise in a new generation unified computing platform that can be used to enable use cases/Apps that provide timely, intelligent and secure access to curated information sets (structured & unstructured) from anywhere inside or outside the enterprise. Helps get rid of silos of information; collaborate securely across ecosystem and makes discovery intelligent and in context. Where collaboration meets, KM, Social and Big Data. No more silos of blogs, wikis, feeds, search, RSS, file repositories,

Description

Kreeo is a "Collective Intelligence & Unification Platform" for Companies which addresses three important aspects of effective information & intelligence management – Expression, Organization and Discovery (EOD). It provides a unification platform where information is shared/aggregated in various contexts and is intelligently organized around various concepts of relevance. Info can be user generated (social) or pulled from other systems or web. It can be structured (tabular dataset/graph) and unstructured (text/html/files).

Kreeo is focused on avoiding information overload and clutter and therefore uses a combination of system intelligence and human curation. It uniquely combines the paradigms of Social Computing (Web 2.0), PaaS and Big Data + Big Content in one platform, which is mobile and cloud ready, to enable creation of high impact knowledge and productivity solutions for Enterprise. It is probably world's first unified SMAC (Social, Mobile, Analytics and cloud) platform.

PRODUCT AVAILABILITY

On-Premise & On-Cloud (on request)

PAYING CUSTOMERS

10

CUSTOMERS

Standard Chartered Bank, Aditya Birla – SSOE, AppLabs, Neill Education, InTech50

USE CASES

Unified Market Intelligence (Structured + Unstructured from inside + outside the enterprise)
Knowledge Management & Collaboration
Knowledge Centered Support

FOCUS VERTICALS

BFSI, Telecom, IT

FUNDING STATUS

F&F

CO-ORDINATES

Contact Person: Sumeet Anand, Founder & CEO
City: Bangalore, India.



Product Name: MindTickle

Website : www.mindtickle.com

Twitter : [@mindtickle](https://twitter.com/mindtickle)

About MindTickle Platform

MindTickle is a platform of choice for all the internal training needs of a growing enterprise. The features include:

- advanced course authoring tool with pre-defined templates,
- interactive learning experience which employees game mechanics and social tools to make learning engaging and effective,
- easy course administration and learner management,
- integration with enterprise applications like HRMS and LMS
- in-depth analytics.

The cloud-based platform is build using cutting-edge AWS infrastructure which gives it a great advantage over the traditional LMS when it comes to flexibility, scalability, user-experience, mobility, reach and cost-saving. It can be used by companies of any size, scale and distribution.

The platform has been globally adopted by several Fortune 500 and fast growing companies, and over 66,000 users have benefited from MindTickle.

PRODUCT AVAILABILITY
On-Cloud

PAYING CUSTOMERS
25

KEY CUSTOMERS
InMobi, SAP, Vodafone, BB
Theatres, De Moines Public
Schools, Ebay

USE CASES
New Hire Orientation
Sales Training
Customer Support Training
Customer and Channel Partner Training

FOCUS VERTICALS
Technology, Retail, Travel & Leisure

FUNDING STATUS
Seed Funding by Accel Partners

CO-ORDINATES
Contact Person: Nishant Mungali, Co-Founder,
City: Pune, India.

Product Name: Assessment Plus (+) & PRE-ASSESS™
Website : www.cocubes.com

About CoCubes Platform

CoCubes.com is India's largest assessment and campus hiring platform. We work with 450+ corporate, 2600+ colleges, and 1 million+ students through our platform running > 500,000 assessments each year in 250+ cities.

Thus everyday helping our corporate get greater control and transparency, helping our institutional clients measure and improve employability and helping students move ahead on their career path.

Assessment Plus (+) helps corporate create and execute online assessments with ease across the country. Our two key differentiators are in providing corporate greater control through EYE IN THE SKY (online proctoring) and applying candidates great experience.

And other solution PRE-ASSESS™ helps corporate hire quickly through a pre assessed pool of candidates matching the job profile.

PRODUCT AVAILABILITY
On-Cloud

PAYING CUSTOMERS
65+ corporate

CUSTOMERS

Microsoft, Capgemini, MuSigma, CMC Ltd., Bosch, Maruti, Ericsson, Samsung

USE CASES

1. Cognitive, domain and programming assessments on cloud
2. Pain-less recruitment of entry level graduates

FOCUS VERTICALS

IT Product, IT Services, Analytics – KPO, Manufacturing

FUNDING STATUS

Funded by Ojas Ventures

CO-ORDINATES

Contact Person: Harpreet Singh Grover,
Co-Founder & CEO
City: Gurgaon, India

unmetric

Product Name: Unmetric Platform

Website : www.unmetric.com

Twitter : [@unmetric](https://twitter.com/unmetric)

About Umetric Platform:

Unmetric provides three dimensions of competitive intelligence to spot hidden patterns in the social media data of big brands. Channel Intelligence offers insights, such as the average response time on Twitter or the engagement on Facebook. Brands can compare this data and a whole lot more with their own data in order to benchmark performance and understand where they rank vis-à-vis the competition.

The second dimension is Content Intelligence which tells clients how well its content is received, what content is resonating across the board in their sector and what they could be posting more of to increase engagement.

The third dimension is Campaign Intelligence, which is crucial to today's marketer since brands, on average, can conduct up to six micro-campaigns per month and keeping track of what the competition is up to tests the limits of human cognition. Unmetric makes it easy to be alerted to all the campaigns that are relevant to the client.

PRODUCT AVAILABILITY
On-Cloud

CUSTOMERS / PARTNERS
Subway, Chevrolet, American Airlines,
Toyota, Micromax, GroupM

USE CASES
Business Intelligence
Social Media Analytics
Marketing Strategy

FOCUS VERTICALS
All verticals

FUNDING STATUS
Funded by Venture Capital

CO-ORDINATES
Contact Person: Lux Narayan, CEO & Co-Founder
City: Chennai, India.



Website : www.locobuzz.com

LocoBuzz is an Online Reputation Management tool, which helps Brands effectively manage conversations across all popular digital platforms.

About LocoBuzz

LocoBuzz is an award winning Social Media Analytics and engagement platform, built by Spatial Ideas, which offers unparalleled workflows along with insightful visualization of the digital chatter. LocoBuzz is a unique tool designed for:

- Brand Reputation Management
- Lead Generation
- Social Media Campaign Management
- Actionable Analytics

LocoBuzz is not only capable of Listening to Digital Media and providing customized Analytics but also in Engaging with users on a personalized basis. LocoBuzz has inbuilt CRM like features and a powerful reporting Engine as well. It offers clean separation of all the Digital Media channels along with workflow based user interfaces for easier understanding and use of the extensive set of features. It offers several flavours of the tool based on the business vertical making it an apt fit for a digitally savvy organization. LocoBuzz allows users to keep a complete track of all the activities related to a brand in the digital universe along with rich engagement features to manage responses from within the tool.

PRODUCT AVAILABILITY
SAS platform

PAYING CUSTOMERS
17

KEY CUSTOMERS
Indian Hotels Company Ltd, Zapak
Digital Entertainment Ltd,
Interactive Avenues

USE CASES
a. Social Media Engagement
b. Customer Relationship Management
c. Lead Generation
d. Data analytics

FOCUS VERTICALS
Hospitality and Automobile sectors

FUNDING STATUS
Self-funded

CO-ORDINATES
Contact Person: Vishal Agarwal, Founder
City: Mumbai, India.

Some verbatim quotes from Advisory Board

SOME VERBATIM QUOTES FROM ADVISORY BOARD

- It was really cool reviewing all of these. I actually did all of it myself and it was a great experience. Some of them made me think "Now, why didn't I think of that?".
- Here you go. I think I picked 52
- All of them are interesting and have good product ideas. Short listing to 50 was little bit difficult.
- Did a marathon reading session last night and here are my votes.
- I really enjoyed the process. Some of the companies in the list have some very innovative ideas. I am looking forward to the meeting.

Sponsors

Focus on what matters most. People

Canaan Partners is a global venture capital firm that invests in people with visionary ideas. The kind that not only result in new and valuable technology, but game-changing healthcare startups as well.

We were early investors in some of the world's leading technology companies, including PrimeSense, SuccessFactors and LendingClub and healthcare stars like Cerexa, Chimerix and Advanced BioHealing. All of which makes one thing perfectly clear. When people are your priority, good things happen.

Technology

Our Technology Team has a long history of working with entrepreneurs who defy convention, radically changing business models and technology in the process.

In our own portfolio, we watched marketplaces evolve from CommerceOne to LendingClub. We saw dating go from Match (the first paid subscription service) to Zoosk, where big data and the social graph were added to the love potion. And we saw Madison Avenue change with the first internet ad network with DoubleClick to the largest video ad network with Tremor Video. Our team loves collaborating with those driven to create the future or dramatically improve how something is done today.

- Adv & Mktg
- Big Data / Cloud
- Consumer
- Enterprise / SaaS
- FinTech

Healthcare

Working with entrepreneurs who are driven to impact medicine puts us in our zone. Whether they're looking for new ways to treat disease, inventing new medical devices, or seeking to improve outcomes in clinical care, they inspire us to do our very best. Which is why we've made it our business to know exactly the best way to help them.

We can open doors with corporates, find management talent, and collaborate on how to attract investor syndicates. Plus, we can support start-ups through the regulatory and clinical hurdles.

It's this kind of expertise that has enabled us to back some of the most successful ventures in healthcare, including Advanced BioHealing, BiPar Sciences, and Elevation Pharmaceuticals.

- Biopharma
- Diagnostics
- Delivery / IT
- Medical Devices

India

Beginning in the year 2000, we began investing in early-stage companies in India. Not too long afterward, in 2006, our determination enabled us to set up shop in Delhi.

Today, we have a team comprised entirely of former entrepreneurs: Alok Mittal, Rahul Khanna, and Nishant Verman. Along with their extensive experience and strong ties in the Silicon Valley, they share a strong desire to contribute to India's thriving entrepreneurial ecosystem, which we believe is unlike any other in the world. That's why we've invested nearly \$200M in over a dozen startups, including BharatMatrimony, UnitedLex, and Loylty Rewardz. Team India focuses on the Consumer Internet, Enterprise and Managed Services, Mobility, Payments/ Financial Services, and Health IT sectors.

Investing Information

Canaan Partners is currently focused on seed and early-stage Technology and Healthcare startups that are based in the US, India, and Israel. To determine whether an investment fits within our guidelines, we invite you to submit a presentation, executive summary or business plan via email. We also encourage you to check out our Pitchbook. It will tell you exactly the kind information we look for when evaluating prospective deals.

REDI Cincinnati

Bringing business, jobs and investment to the region

REDI Cincinnati is the regional economic development initiative directed by the Cincinnati USA Regional Chamber.

REDI Cincinnati is responsible for attracting new business, jobs and investment to the three-state, 15-county region at the intersection of Ohio, Kentucky and Indiana in the Midwest region of the United States. This is achieved by marketing the region domestically and internationally, generating and managing prospects, identifying retention issues and opportunities and partnering with local communities to win projects.

The work of REDI Cincinnati is supported through a five-year campaign with investment from nearly 200 companies, public economic development organizations and more than 1,000 Chamber members.



HCL Technologies Overview:

Over the past decade, HCL has been one of the fastest growing technology companies not only in India but in the world – even during the depths of the economic downturn.

What has been the source of HCL's success during this period of economic turmoil? A combination of technical expertise and an innovative management philosophy that unleashed the innovative thinking of empowered employees.

As a \$5 billion global company, HCL Technologies brings IT and engineering services expertise under one roof to solve complex business problems for its clients. Leveraging our extensive global offshore infrastructure and network of offices in 31 countries, we provide holistic, multi-service delivery in such industries as financial services, manufacturing, consumer services, public services and healthcare.

A micro-vertical strategy, built on strong domain expertise, ensures that no matter how complex a company's business problem is, we can offer an alternative approach that is sustainable and innovation-driven

HCL Financial Services:

Using a micro-verticalized approach to enterprise, over 9000 professionals in HCL have been transforming technology into competitive advantage for financial services companies across the globe. HCL's Financial Services Practice caters to the IT and operational needs of some of the largest financial services organizations in the world.

- 2 of the top 5 Global Investment Banks
- 1 of the top 2 Investment Managers
- 8 of the top 10 Australian Banks
- 2 of the top 10 Insurance Companies
- No. 1 Retail Bank in UK
- Leading financial services company in Singapore & Malaysia

Quick Facts:

- \$5 billion global company bringing IT and engineering services expertise under one roof to solve complex business problems for customers
- Extensive global offshore infrastructure and network of offices in 31 countries
- Providing holistic, multi-service delivery across industries – financial services, manufacturing, consumer services, public services, and healthcare
- Delivering measurable business value in enterprise application services, IT infrastructure management, custom application services, engineering and R&D services, and business services
- Vibrant culture of Ideapreneurship – a culture that helps in grassroot innovations that lead to transformative business outcomes



Helion Ventures Partners is a \$605 Million India-focused, early to mid-stage venture fund, investing in technology-powered and consumer service businesses in sectors like Outsourcing, Internet, Mobile, Technology Products, Retail Services, Healthcare, Education and Financial Services.

Our mission is “Partnering with entrepreneurs to build world-class companies”.

We believe that companies are fundamentally built from inside, but as Board members we play an active role. Typically we help companies in making strategic choices and in building an organization that can execute on strategy. We have access to world-class executives that we can bring to our portfolio companies. We also help in building a high quality Board of Directors / Advisors.

We also team with the management and provide operational value add in the area of finance, HR, technology, marketing and operations.

In helping manage rapid growth, we participate in future rounds of financing in syndication with other venture partners. Our prior experience in M&A is also available to entrepreneurs in driving inorganic growth.

Most of all, we act as a sounding board to the CEOs as they navigate challenges of building world-class organizations

How UKTI can help your business

In the UK, many of the world's major corporations plug directly into the heart of global finance, professional services, creative and talent industries. They enjoy access to world-class science and academia and link into a wide network of smaller enterprises, many of which are also world leaders in their fields.

A unique multi-cultural and entrepreneurial economy, the UK is at the hub of international business, bringing the world to your doorstep. In short, it is the gateway to the globe. You too can be at the heart of this global crossroads. Start by talking to UK Trade & Investment (UKTI).

UKTI can advise you on how to set up a new business in the UK, expand an existing business, and choose the best route to the market success. UKTI can also provide further information in a range of areas such as market opportunities, local skills and expertise, industry clusters, universities, incentives and funding support.

Our investment location services are independent, highly professional and free of charge. For specific help setting up in the UK or for help mapping your business ambitions to the UK please contact your nearest UKTI Adviser.

Sushil Rana in New Delhi

Sandip Chaudhuri in Kolkata

Zenesa DLima in Mumbai

Yash Mehra in Pune

Joseph John in Hyderabad

Siddhika Banerjee in Chennai

Gita Krishnankutty in Bangalore

UK Trade & Investment (UKTI) is the Government department that helps international companies establish & expand in the UK & offer business opportunities, trade advice & support to help UK-based companies grow overseas.



MajescoMastek™



MajescoMastek is a provider of core insurance technology software and IT services to over 80 property & casualty and life & annuity insurance carriers in North America. MajescoMastek delivers software and IT services in core insurance areas including policy administration, product modeling, new business processing, billing, claims, producer lifecycle management and distribution. MajescoMastek is a wholly owned subsidiary of Mastek (NSE: MASTEK) which has over 3600 employees operating in 8 countries across the globe.

For over 22 years at MajescoMastek (and 32 years at parent company Mastek), we have combined our leading products, people, and processes to drive business impact and competitive advantage. By truly collaborating with clients, we gain a deep understanding of their business goals and challenges. We envision, design and deliver tailored business IT solutions that stand apart for their effectiveness, reliability and fit.

MajescoMastek has a focused practice in the insurance vertical and has developed solutions specific to the needs of carriers in the North American insurance market. With industry expertise, wide capabilities and strategic alliances, MajescoMastek offers an integrated portfolio of IT products and services, including: IT Consulting, Application Development, Systems Integration, Application Management Outsourcing, Testing, Data Warehousing and Business Intelligence, CRM services and Legacy Modernization. We are the trusted partner of more than 120 insurance carriers globally and over 80 in North America, with proven products spanning the entire core systems landscape.

The experience and expertise in executing complex transformation and mission critical programs for insurance companies worldwide is MajescoMastek's key strength. MajescoMastek is committed to building strong and long-term relationships with our carrier partners. We have a successful track record of long-term client relationships with close to 90% of our business coming from existing customers. With a strong global presence across North America, Europe, the Middle East and Asia Pacific the business group employs over 3600 employees.

Microsoft Ventures



Microsoft Ventures is a strategic partner for promising startups around the world focused on business growth & development, industrial strength technology and beautiful usable products. Build locally, scale globally. We help smart companies take flight.

Programs

Every startup is unique. Microsoft Ventures has programs to help, no matter what stage of development your startup is in.

Accelerators

For promising early-stage startups or first-time entrepreneurs, Accelerators are immersive programs aimed at squeezing the countdown to launch. For anywhere from 3 to 6 months, you'll get strong mentoring, technical guidance and connections to other startups.

Community

Each city or region has a unique entrepreneurial community. Microsoft teams around the world are working with these communities – providing technical support, mentorship, sponsorship, and access to BizSpark and BizSpark Plus



Nucleus Software is one of the pioneers who have successfully taken the India IT product story to the world map delivering consistent value to mission critical business processes of Banking and Financial Services sector. Nucleus Software Exports Limited is a leading software powerhouse providing innovative and pioneering software solutions for Banks and Financial organizations globally. For With 27 years, Nucleus Software has enhanced customer experience for its global customer base with comprehensive product solutions across Lending and Transaction Banking operations. Nucleus Software offers a host of competitive IT solutions and consultancy services designed to support the whole spectrum of business offerings across retail banking, corporate banking, Islamic banking, internet banking, cash management and managed infrastructure services. With over 150 customers across the globe, the company is consistently innovating with cutting edge and industry driven products in the domain. Nucleus Software is listed on the National Stock Exchange and Bombay Stock Exchange in India.

At Nucleus Software, customer centricity is the cornerstone of relationship with customers to enable them transforms the future of banking. In today's dynamic business environment, with operational realities of the banking and financial services industry across diverse countries, currencies, languages and legal frameworks, customers are looking at entering into strategic partnerships that boosts business efficiency, productivity and helps them in transitioning for business growth. Nucleus Software leverages technology as an enabler to enhance business value and operational experience for customers.

The organization is driven by its vision of "Making financial services access 'easy' and 'enriching' worldwide", realizing its dream of Transforming the Future of banking with its products and solutions. We continue to live our passion and work towards making business impact simpler, accessible and beneficial to all.

FinnOne™, the flagship product of Nucleus Software, is a powerhouse of seamlessly integrated applications, designed to provide operational support, risk management and decision-making support to banks and financial services companies. FinnOne™ focuses on both, retail and corporate loans, thereby emerging as a comprehensive solution to back any line of the lending business. FinnOne™ Mobility Suite provides innovative flexible platforms for both operational efficiency and customer delight across the entire lending operations. FinnOne™ has again been ranked as the Global No. 1 Lending Software solution for the sixth consecutive year by IBS Publishing, UK in their Sales League Table 2014 for banking product sales. FinnAxia is a new, dynamic and comprehensive product suite designed to power the transaction banking space.

Developed on the foundations of the company's deep banking domain knowledge, its understanding of the market dynamics and based on continuous customer collaboration, Nucleus Software's FinnAxia is a robust and reliable product suite to fulfill the dynamic needs of global transaction banking market. Banks and large corporates increasingly require granular information in real-time across the financial value chain and a 360 degree view of all transactions to predict accurate cash flow needs and optimize the entire financial value chain to unlock trapped working capital, efficiently enabled by the comprehensive transaction banking suite. Across Retail Consumer, Corporate and Islamic banking businesses, Nucleus Software has aligned development teams, business experts and testing & QA teams who are spending time and efforts in understanding the market challenges and coming up with tailored solutions that cater to specific challenges of our customers. Nucleus Software has been recognised for its focussed work over the years. We have a strong R&D team spread across Tier I and II cities in India who are working to deliver advanced technology solutions consistently. Nucleus Software is well equipped to serve customers globally through its sales presence across geographies including Europe, US, Asia and Middle East. Our success stories are spread across more than 150 customers, 250 + installation in over 50 countries and growing

The creative spirits. The underdogs. The resolute. The determined. The indefatigable. The defiant. The outsiders. The independent thinkers. The fighters. The true believers.

These are the people who have imagined, started, organized and built Sequoia-backed companies in India – a very diverse set of entrepreneurs – from the 25 year old fresh-out-of-college graduate to the 55 year old experienced professional who has retired as the chairman of a public limited company and then decided to start a company.

This diverse set of plucky individuals bring many qualities to the table – passion, ambition, knowledge of their domain, guts and above all – a desire to make a dent in the universe.. We're ecstatic when they choose Sequoia Capital as their business partner.

At Sequoia capital, we are imbued with people who, over many years, have helped build large market-leading companies and enjoyed the experience so much they decided to join our team. As a result, our partners are able to offer invaluable company-building insights to our portfolio companies; insights that are borne out of actual experience of being around and working with real winners and spectacular long-lasting companies. We have a full team of portfolio service professionals – experts drawn from the domains of finance, legal, marketing, HR and IT – who have a combined experience of more than 60 years working for and with large Indian and multinational companies. This is the experience we bring to companies when we get into business with them



POWER OF SIMPLICITY



What sets a company apart is as much in its DNA as its achievements. Shaped for success by the visionary –late Shri S. S. Goenka, Tally has come a long way. Today, more than two decades since its founding, it enjoys a reputation as India's leading business management software product company.

Class-leading technology & a robust Partner system

Tally powers 95% of businesses in India. With Bharat Goenka—son of the late Founder—at the helm, Tally remains firmly committed to Indian business. A pioneering company, Tally was the first to introduce codeless software, a natural language interface, path-breaking remote functionality and other unique capabilities. It was the first to launch free service and breakaway commercial terms including free upgrades and no charge per seat to transform the ownership experience. Its strong principle right from the early years to reach customers through a dedicated partner network has resulted in a robust partner system.

Over two decades of innovation

Tally products are transforming businesses across industry in over 94 countries. Today, more than 2 million business users benefit from its product philosophy... the 'Power of Simplicity'.

After Tally, businesses in India were never the same. With Tally, their future looks strong. At Tally, the revolution is very much on.

Recognition of Tally's Excellence in 2013

Tally wins Channel Champion Crown for Software Application, 2013

CRN, India's leading IT Channel publication, has awarded Tally Solutions the "Channel Champion Crown for Software Application, 2013". This survey stands as one of the most important analysis of channel friendliness of a company and rates them on the basis of how satisfied the partner community is with the channel policies and programs of the company.

Tally honoured with two '2013 Frost & Sullivan India ICT Awards' – 16th May, 2013

The Award ceremony recognizing the outstanding achievements in the ICT sector, was organized by Frost and Sullivan India on Thursday, May 16th, 2013 at Le Meridien, New Delhi. Mr. Shoaib Ahmed, President, Tally Solutions accepted both the awards:

Tally.ERP 9 – 'ERP Application of the Year in the SMB Sector'

Shoper 9 – 'Emerging IT Application of the Year in the Retail Sector'

ET Now confers Retail Leadership Award on Shoaib Ahmed – 13th Feb, 2013

Shoaib Ahmed was conferred the 'Retail Leadership Award' in the individual category at the – 'ET Now – Retail Excellence Awards'. He was nominated for the award by his peers from the Retail industry in recognition of his professional efforts.

April 9th –10th, 2014

THE LEELA PALACE, BANGALORE

Brand Idea Consultancy

- Capillary Tech. ▪ Flutura Business Solutions ▪ CereBrahm Innovation ▪ Ozonetel Systems ▪ CoCubes Tech. ▪ 99tests ▪ Athena Information Solutions ▪ Perpetuuti Technosoft Services
- Altizon Systems ▪ CloudByte ▪ Ezetap Mobile Solutions
- Heckyl Tech. ▪ Freshdesk ▪ 3Y3 Digital labs ▪ Bizosys
- Instaclique ▪ SatNav Tech. ▪ Interview Master ▪ iViZ Security
- Stelae Tech. ▪ OrangeScape ▪ Kreeo (i-nable solutions pvt ltd)
- LinguaNext Tech. ▪ Spatial Ideas ▪ MindTickle ▪ TouchMagix
- nanobi data and analytics ▪ Mobilous ▪ Locus Labs Pvt Ltd
- Pawaa ▪ i7 Networks ▪ Thinxstream Tech. ▪ Qubole
- RazorFlow ▪ Uniken India Pvt Ltd ▪ Trampoline Tech.
- Sapience Analytics ▪ Seclore ▪ Aujas Network
- Sheildsquare Tech. ▪ SignEasy ▪ Thinkflow Software
- ILANTUS ▪ Unmetric ▪ VoxApp ▪ QuickoLabs
- WhistleTalk ▪ ZapStitch ▪ ZipDial Mobile Solutions

Three orange circles of decreasing size are arranged vertically to the left of the main title.

Innovation for a Smarter Future

BLOCK YOUR DATES
for InTech50 in 
2015 – 15th and
16th April 2015,
Bangalore 